

For Immediate Release May 1, 2021

Volunteer registration now open for The Ally Challenge presented by McLaren

GRAND BLANC, Mich. – Tournament officials announced today that volunteer registration for the fourth annual The Ally Challenge presented by McLaren is now open to the public at <u>www.theallychallenge.com/volunteers</u>.

The 2021 Ally Challenge is scheduled for the week of August 23-29 at historic Warwick Hills Golf and Country Club.

"Volunteers play an essential role in every aspect of The Ally Challenge presented by McLaren and are vital to our goal of providing charitable dollars to the community," said tournament director Matt Stepnes. "Thanks in large part to the efforts of this very special group of people, The Ally Challenge has raised nearly \$3.2 million in support of local charities in the greater Flint area and beyond since the inaugural event in 2018. We are excited to open volunteer registration and so very thankful to continue working with such a selfless and dedicated team."

Volunteers have a variety of different areas available to choose from during registration. These areas represent the many tasks required to conduct a PGA TOUR Champions Event. A description of each area is available at <u>www.theallychallenge.com/volunteers</u>.

All volunteers receive a uniform (consisting of a golf shirt and visor or cap), a commemorative pin, meals for each day they work and an official tournament credential. In addition, all volunteers are invited to attend a catered post-tournament party immediately following play on Sunday, August 29. To cover the cost of the volunteer package there is a fee of \$45. These contributions represent an additional way volunteers help maximize the charitable donations the tournament will provide to the community.

The Ally Challenge will be one of the premier Regular Season events on PGA TOUR Champions in 2021, which will give way to the Charles Schwab Cup Playoffs – a season-ending, three tournament series used to determine the TOUR's season-long champion. Due to the circumstances related to the COVID-19 pandemic, PGA TOUR Champions has combined its tournaments in 2020 and 2021 to form one season, and the next Charles Schwab Cup champion will be crowned in November 2021 at the Charles Schwab Cup Championship.

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All three rounds of The Ally Challenge presented by McLaren will be broadcast on Golf Channel.

For more information about The Ally Challenge, please visit <u>theallychallenge.com</u>. For the latest Ally Challenge news and updates on social media follow the tournament on Twitter and Instagram at @AllyChallenge and on Facebook at Facebook.com/AllyChallenge.

About The Ally Challenge presented by McLaren

The Ally Challenge presented by McLaren is an official event on the PGA TOUR Champions owned and operated by Tournaments for Charity, a Michigan non-profit corporation. This 54-hole stroke play golf tournament features 78 PGA TOUR Champions professionals competing for a \$2 million purse at the historic Warwick Hills Golf & Country Club in Grand Blanc, Michigan. The event is designed to showcase the best golf on the PGA TOUR Champions for the enjoyment of spectators and to benefit local charities in the greater Flint area. All three official rounds will be internationally televised on the Golf Channel.

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About Ally Financial Inc.

Ally Financial Inc. (NYSE: ALLY) is a leading digital financial-services company with \$181.9 billion in assets as of March 31, 2021. As a customer-centric company with passionate customer service and innovative financial solutions, we are relentlessly focused on "Doing it Right" and being a trusted financial-services provider to our consumer, commercial, and corporate customers. We are one of the largest full-service automotive-finance operations in the country and offer a wide range of financial services and insurance products to automotive dealerships and consumers. Our award-winning online bank (Ally Bank, Member FDIC and Equal Housing Lender) offers mortgage lending, personal lending, and a variety of deposit and other banking products, including savings, money-market, and checking accounts, certificates of deposit (CDs), and individual retirement accounts (IRAs). Additionally, we offer securities-brokerage and investment-advisory services through Ally Invest. Our robust corporate finance business offers capital for equity sponsors and middle-market companies.

For more information and disclosures about Ally, visit https://www.ally.com/#disclosures.

For further images and news on Ally, please visit <u>http://media.ally.com</u>.

About McLaren Health Care

McLaren Health Care, headquartered in Grand Blanc, Michigan, is a fully integrated health network committed to quality, evidence-based patient care and cost efficiency. The McLaren system includes 14 hospitals, ambulatory surgery centers, imaging centers, a 490-member employed primary and specialty care physician network, commercial and Medicaid HMOs covering more than 588,000 lives in Michigan and Indiana, home health, infusion and hospice providers, pharmacy services, a clinical laboratory network and a wholly owned medical malpractice insurance company. McLaren operates Michigan's largest network of cancer centers and providers, anchored by the Barbara Ann Karmanos Cancer Institute, one of only 50 National Cancer Institute-designated comprehensive cancer centers in the U.S. McLaren has 26,000 employees and more than 85,200 network providers throughout Michigan and Indiana. Its operations are housed in more than 350 inpatient and ambulatory facilities. Learn more at www.mclaren.org.

About HNS Sports Group

HNS Sports Group is a Dublin, Ohio-based LLC founded in 2000. The company offers over 125-plus years of collective experience and is committed to providing professional, efficient and effective client representation in the categories of sponsorship consultation, event management, hospitality management, sales representation and tournament operations within the golf market. To learn more about HNS Sports Group, visit <u>www.hnssports.com</u>.

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