

NEWS



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Country Music Superstar Miranda Lambert to headline Ally Community Concert at the 2023 Ally Challenge presented by McLaren

TICKETS AVAILABLE MAY 25 FOR SIXTH ANNUAL PGA TOUR CHAMPIONS EVENT AT WARWICK HILLS GOLF & COUNTRY CLUB

GRAND BLANC, Mich. – Tournament officials announced today that country music superstar and 2022 Academy of Country Music (ACM) Entertainer of the Year Miranda Lambert will headline the sixth annual Ally Community Concert. The event will take place on the driving range at Warwick Hills Golf & Country Club, Saturday, August 26, 2023, following the second round of competition at The Ally Challenge presented by McLaren.

“We know that fans have come to expect top talent at The Ally Challenge and Miranda Lambert and her legendary high-energy hits will cap off an amazing day of entertainment for the whole family,” said Andrea Brimmer, chief marketing and public relations officer at Ally. “Her music has entertained audiences for decades and we hope to attract a sell-out crowd to welcome her to Warwick Hills.”

In related news, tickets for the 2023 Ally Challenge presented by McLaren go on sale this Thursday, May 25 at 9 a.m. (EST). The tournament is open to spectators from Thursday (August 24) to Sunday (August 27) and ticket prices start at \$10. For a complete listing of ticket options please visit the tournament website at theallychallenge.com.

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Access to the Ally Community Concert featuring Miranda Lambert, and Friday's second annual Concert @17 presented by Soaring Eagle Casino & Resort require the purchase of a valid tournament ticket. Details regarding this year's Friday concert will be announced in the coming weeks.

"Thanks to the steadfast and enthusiastic support of Ally Financial, Saturday will once again be an epic day at Warwick Hills," said Erin Stone, the tournament's director of business development and community engagement. "Miranda Lambert is one of the biggest stars in country music and is sure to thrill fans at the Ally Community Concert. Plus, we're excited to welcome back a full slate of fan destinations and activities throughout tournament week, including the return of The Concert @17."

The 2023 Ally Challenge presented by McLaren will take place the week of August 21 – 27 at renowned Warwick Hills Golf and Country Club.

The Ally Challenge will be one of the premier Regular Season events on the PGA TOUR Champions in 2023, which will give way to the Charles Schwab Cup Playoffs—a season-ending, three-tournament series used to determine the TOUR's season-long champion.

All three rounds of The Ally Challenge presented by McLaren will be broadcast on Golf Channel.

For more information about The Ally Challenge, please visit www.theallychallenge.com. For the latest Ally Challenge news and updates on social media follow the tournament on Twitter and Instagram at @AllyChallenge and on Facebook at [Facebook.com/AllyChallenge](https://www.facebook.com/AllyChallenge).

About Miranda Lambert

Already a decorated songwriter, Academy of Country Music Entertainer of the Year, passionate shelter animal advocate, restaurateur and business woman, superstar Miranda Lambert adds New York Times best-selling author to her impressive list of titles with the arrival of her debut book, "Y'all Eat Yet?," available everywhere now.

Palomino, her eighth solo album, arrived in 2022 as the largest female Country album debut of the year and earned a GRAMMY nomination for Best Country Album. Named among the best of the year by the *New York Times*, *TIME*, *Rolling Stone*, *Billboard*, *Stereogum*, *People* and many more, it marks the latest installment in a storied career that has spanned seven previous No. 1 solo albums, 11 No. 1 hit radio singles, more than 70 prestigious awards and countless sales certifications, earning the most-awarded artist in ACM history praise from *NPR* as "the most riveting country star of her generation."

With her headlining *Velvet Rodeo* Las Vegas residency extended through late 2023 at Planet Hollywood Resort & Casino's Bakkt Theater, the top streaming female Country artist of 2022 was also named to the *TIME*100 list honoring the world's most influential people, with *Pitchfork* declaring that she "manages the hat-trick of both timelessness and timely activism." Whether challenging conventional gender notions in her recent Top 10 hit "If I Was A Cowboy" or using her voice to write and record the inclusive "Y'All Means All" anthem for Netflix's "Queer Eye," the Texas native continues to expand the tent of the Country genre via her music.

In addition to *Palomino*, the celebrated singer/songwriter's lauded discography includes *Wildcard* (2019), *The Weight of These Wings* (2016), *Platinum* (2014), *Four The Record* (2011), *Revolution* (2009), *Crazy Ex-Girlfriend* (2007) and *Kerosene* (2005). She has also released three albums with her trio, the Pistol Annies, as well as 2021's GRAMMY-nominated *The Marfa Tapes*, a raw and intimate recording with collaborators Jack Ingram and Jon Randall.

Lambert has earned 38 ACM Awards (including a record-setting nine consecutive Female Artist of the Year Awards), 14 CMA Awards, three GRAMMY Awards, the Nashville Symphony Harmony Award, the Texas Medal of Arts Award, ACM Gene Weed Milestone Award and ACM Song of the Decade Award, plus was named 2019's RIAA Artist of the Year, was inducted into the National Cowgirl Hall of Fame and was the youngest artist ever to serve as the Country Music Hall of Fame & Museum's Artist in Residence.

Idyllwind, her clothing and cowboy boot collection, is an exclusive brand sold at all Boot Barn stores nationwide, while her home goods collection, Wanda June Home, is available exclusively at Walmart. She is also the first female artist to have her own venue on Broadway in Nashville with her Casa Rosa Tex-Mex cantina. An avid animal lover, Lambert's MuttNation pet product line is available exclusively at Tractor Supply Co. with proceeds benefitting her MuttNation Foundation, a 501c3 nonprofit that has raised over \$8 million since its inception in 2009. The Foundation's mission is to promote the adoption of rescue pets, support animal shelters across the country, advance spay & neuter and assist with the transport of animals during times of natural disaster.

MirandaLambert.com | [Facebook](https://www.facebook.com) | [Twitter](https://twitter.com) | [Instagram](https://www.instagram.com) | [TikTok](https://www.tiktok.com) | [YouTube](https://www.youtube.com)

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About The Ally Challenge presented by McLaren

The Ally Challenge presented by McLaren is an official event on the PGA TOUR Champions owned and operated by Tournaments for Charity, a Michigan non-profit corporation. This 54-hole stroke play golf tournament features 78 PGA TOUR Champions professionals competing for a \$2 million purse at the historic Warwick Hills Golf & Country Club in Grand Blanc, MI. The event is designed to showcase the best golf on the PGA TOUR Champions for the enjoyment of spectators and to benefit local charities in the greater Flint area. All three official rounds will be internationally televised on the Golf Channel.

For more information about The Ally Challenge presented by McLaren, please visit www.theallychallenge.com. For the latest Ally Challenge news and updates on social media, follow the tournament on Twitter and Instagram at @AllyChallenge and on Facebook at Facebook.com/AllyChallenge.

About Ally Financial

Ally Financial Inc. (NYSE: ALLY) is a financial services company with the nation's largest all-digital bank and an industry-leading auto financing business, driven by a mission to "Do It Right" and be a relentless ally for customers and communities. The company serves more than 11 million customers through a full range of online banking services (including deposits, mortgage, point-of-sale personal lending, and credit card products) and securities brokerage and investment advisory services. The company also includes a robust corporate finance business that offers capital for equity sponsors and middle-market companies, as well as auto financing and insurance offerings. For more information, please visit www.ally.com and follow @allyfinancial.

For more information and disclosures about Ally, visit <https://www.ally.com/#disclosures>.

For further images and news on Ally, please visit <http://media.ally.com>.

About McLaren Health Care

McLaren Health Care, headquartered in Grand Blanc, Michigan, is a \$6 billion, fully integrated health care delivery system committed to quality, evidence-based patient care and cost efficiency. The McLaren system includes 13 hospitals in Michigan, ambulatory surgery centers, imaging centers, a 490-member employed primary and specialty care physician network, commercial and Medicaid HMOs covering more than 690,000 lives in Michigan and Indiana, home health, infusion and hospice providers, pharmacy services, a clinical laboratory network, virtual and retail care services and a wholly owned medical malpractice insurance company. McLaren operates Michigan's largest network of cancer centers and providers, anchored by the Karmanos Cancer Institute, one of only 53 National Cancer Institute-designated comprehensive cancer centers in the U.S. McLaren has 22,000 full-, part-time and contracted employees and more than 113,000 network providers throughout Michigan and Indiana. Learn more at www.mclaren.org.

About HNS Sports Group

HNS Sports Group is a Dublin, Ohio-based LLC founded in 2000. The company offers over 125-plus years of collective experience and is committed to providing professional, efficient and effective client representation in the categories of sponsorship consultation, event management, hospitality management, sales representation and tournament operations within the golf market. To learn more about HNS Sports Group, visit www.hnssports.com.

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