

NEWS



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PRESENTED BY  McLaren

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PRIMARY CHARITY PARTNERSHIPS ANNOUNCED FOR THE 2019 ALLY CHALLENGE PRESENTED BY MCLAREN

*Tournament proceeds to benefit
Genesee County Habitat for Humanity and United Way of Genesee County*

GRAND BLANC, Mich. – Tournament officials announced today two non-profit organizations in the greater Flint area to be designated as the primary beneficiaries for The Ally Challenge presented by McLaren in 2019.

The second-year PGA TOUR Champions event will be contested September 9-15 at Warwick Hills Golf and Country Club.

The Ally Challenge presented by McLaren has established a legacy of giving in southeastern Michigan, including raising more than \$800,000 for charity in its inaugural year. The tournament will continue to positively impact the community in Genesee County and beyond by designating net proceeds from the 2019 tournament to benefit Genesee County Habitat for Humanity and United Way of Genesee County.

“Both of these charities are focused on building economic mobility, which is at the heart of our philanthropic efforts at Ally,” said Andrea Brimmer, chief marketing and public relations officer, Ally. “We know that the tournament will have a lasting and positive impact on this community for years to come through the work of Genesee County Habitat for Humanity and United Way of Genesee County.”

Genesee County Habitat for Humanity is one of 1200 affiliates of Habitat for Humanity International in the United States that operates locally to build homes, community and hope. Since its founding in 1990, Genesee County Habitat for Humanity has built or renovated over 100 homes for new homebuyers and renovated over 300 owner-occupied homes to help us achieve our vision where everyone lives in a decent, healthy place to live.

“We are humbled by this generous gift to help expand our work further in Genesee County and to contribute to the health, safety and wellbeing of people in our community,” said Margaret Kato, Genesee County Habitat for Humanity Executive Director.

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United Way of Genesee County (UWGC) has operated in the community for over 97 years providing support to residents of all socioeconomic backgrounds. Focusing on addressing educational outcomes, health access, financial stability and the basic needs of its residents; the UWGC leverages donations from more than 200 workplace campaigns and individual investors to support over 150 programs. Last year dollars raised impacted over 100,000 lives representing every zip code of Genesee County.

“The UWGC is committed to providing support to a variety of nonprofits throughout Genesee County. The funds received from The Ally Challenge presented by McLaren will allow us to support many programs that are working to remove barriers to employment, increase the financial health of residents and provide families with quality stable housing,” said, James Gaskin, CEO, United Way of Genesee County. “We are grateful for this opportunity and look forward to being a part of not only a fun sporting event, but one that will have a tremendous impact on the needs of the community.”

In addition to the aforementioned charity partners, The Ally Challenge presented by McLaren announced in February of this year the return of Birdies for Charity presented by Ally. This grassroots charity platform creates positive opportunities for charities to partner with the tournament and benefit from the philanthropic objectives of The Ally Challenge.

For more information about Birdies for Charity presented by Ally, including how to participate, visit www.theallychallenge.com/charity.

“The Ally Challenge presented by McLaren is excited to welcome Genesee County Habitat for Humanity and United Way of Genesee County as our 2019 primary beneficiaries,” said tournament director Chris Coffman. “Today’s announcement is a glowing example of how The Ally Challenge is committed to the continued growth of the tournament’s philanthropic vision to provide support for the community in southeastern Michigan and beyond.”

For more information about The Ally Challenge presented by McLaren, please visit theallychallenge.com. For the latest Ally Challenge news and updates on social media follow the tournament on Twitter and Instagram at @AllyChallenge and on Facebook at Facebook.com/AllyChallenge.

About The Ally Challenge presented by McLaren

The Ally Challenge presented by McLaren is an official event on the PGA TOUR Champions owned and operated by Tournaments for Charity, a Michigan non-profit corporation. This 54-hole stroke play golf tournament features 78 PGA TOUR Champions professionals competing for a \$2 million purse at the historic Warwick Hills Golf & Country Club in Grand Blanc, Michigan. The event is designed to showcase the best golf on the PGA TOUR Champions for the enjoyment of spectators and to benefit local charities in the greater Flint area. All three official rounds will be internationally televised on the Golf Channel.

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About Ally Financial Inc.

Ally Financial Inc. (NYSE: ALLY) is a leading digital financial-services company with assets of \$180.1 billion as of March 31, 2019. As a customer-centric company with passionate customer service and innovative financial solutions, we are relentlessly focused on "Doing it Right" and being a trusted financial-services provider to our consumer, commercial, and corporate customers. We are one of the largest full-service automotive-finance operations in the country and offer a wide range of financial services and insurance products to automotive dealerships and consumers. Our award-winning online bank (Ally Bank, Member FDIC and Equal Housing Lender) offers mortgage-lending services and a variety of deposit and other banking products, including savings, money-market, and checking accounts, certificates of deposit (CDs), and individual retirement accounts (IRAs). We also support the Ally CashBack Credit Card. Additionally, we offer securities-brokerage and investment-advisory services through Ally Invest. Our robust corporate finance business offers capital for equity sponsors and middle-market companies.

For more information and disclosures about Ally, visit ally.com/#disclosures.

About McLaren Health Care

McLaren Health Care, headquartered in Grand Blanc, Michigan, is a fully integrated health network committed to quality, evidence-based patient care and cost efficiency. The McLaren system includes 14 hospitals, ambulatory surgery centers, imaging centers, a 490-member employed primary care physician network, commercial and Medicaid HMOs covering more than 620,000 lives in Michigan and Indiana, home health and hospice providers, retail medical equipment showrooms, pharmacy services, and a wholly owned medical malpractice insurance company. McLaren operates Michigan's largest network of cancer centers and providers, anchored by the Barbara Ann Karmanos Cancer Institute, one of only 49 National Cancer Institute-designated comprehensive centers in the U.S. McLaren has 26,000 employees and more than 58,000 network providers. Its operations are housed in more than 350 facilities serving the entire Lower Peninsula of the state of Michigan along with a portion of the Upper Peninsula. Learn more at www.mclaren.org.

About HNS Sports Group

HNS Sports Group is a Dublin, Ohio-based LLC founded in 2000. The company offers over 125-plus years of collective experience and is committed to providing professional, efficient and effective client representation in the categories of sponsorship consultation, event management, hospitality management, sales representation and tournament operation within the golf market. To learn more about HNS Sports Group, visit www.hnssports.com.

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