

**NEWS**



9487 Holly Road • Suite 302  
Grand Blanc, Michigan 48439  
Media Inquiries: 614.519.1873

PRESENTED BY 

Twitter/Instagram: @AllyChallenge  
Facebook: /AllyChallenge  
Website: theallychallenge.com

For Immediate Release  
September 5, 2024

## The Ally Challenge presented by McLaren wins PGA TOUR 2024 Charity Challenge

BOYS & GIRLS CLUB OF GREATER FLINT BENEFICIARY OF FIRST PLACE DONATION

**GRAND BLANC, Mich.** – The Ally Challenge presented by McLaren announced today that the Boys & Girls Club of Greater Flint is the recipient of a \$50,000 award. The non-profit organization received the funds today at a special reception at their Club to celebrate the donation following The Ally Challenge’s first place finish in the 2024 PGA TOUR Charity Challenge, a fantasy-style competition benefiting local charities.

The mission of the Boys & Girls Club of Greater Flint is to enable all young people, especially those with the most need, to reach their full potential as productive, caring, responsible citizens. They promote four core values: courage, character, excellence, and inclusion.

“We are incredibly proud to award these charity funds to the Boys & Girls Club of Greater Flint,” said Erin Stone, Director of Business Development and Community Engagement for The Ally Challenge presented by McLaren. “The PGA TOUR has always been committed to charities in the communities where they operate and serve, and this program provides another example of their philanthropic focus. These funds will make a great impact for youth in the area and it’s extremely rewarding for our tournament to be a part of this special gift.”

During the 2024 PGA TOUR season, as part of the PGA TOUR Charity Challenge, host organizations across the PGA TOUR, PGA TOUR Champions and Korn Ferry Tour had the opportunity to select a local charitable beneficiary with specific programs and services that address diversity, equity and inclusion in underserved or underrepresented communities.

Every week, the amount of FedExCup points each tournament’s nine-player fantasy-style roster earned was totaled, and the team with the highest total each week won a \$3,000 contribution to its charitable beneficiary. Each team’s FedExCup points were counted throughout the 2024 PGA TOUR season. The team with the highest accumulation of points after the BMW Championship was crowned the season-long winner, earning the top prize of \$50,000 for its charitable partner.

Twenty-three different host organizations earned additional dollars through weekly wins, and five larger donations were made on behalf of the top finishers in the season-long standings.

In addition to the first-place prize money, Boys & Girls Club of Greater Flint also received \$12,000 through weekly winnings during the season, bringing the Club’s total 2024 Charity Challenge donation from the PGA TOUR on behalf of The Ally Challenge presented by McLaren to \$62,000.

Since its inception in 2018, The Ally Challenge presented by McLaren has donated more than \$7.3 million to support charity.

(more)

For more information about The Ally Challenge, please visit [www.theallychallenge.com](http://www.theallychallenge.com). For the latest The Ally Challenge news and updates on social media follow the tournament on Twitter and Instagram at @AllyChallenge and on Facebook at [Facebook.com/AllyChallenge](https://www.facebook.com/AllyChallenge).

#### **About The Ally Challenge presented by McLaren**

The Ally Challenge presented by McLaren is an official event on the PGA TOUR Champions owned and operated by Tournaments for Charity, a Michigan non-profit corporation. This 54-hole stroke play golf tournament features 78 PGA TOUR Champions professionals competing for a \$2 million purse at the historic Warwick Hills Golf & Country Club in Grand Blanc, MI. The event is designed to showcase the best golf on the PGA TOUR Champions for the enjoyment of spectators and to benefit local charities in the greater Flint area. All three official rounds will be internationally televised on the Golf Channel.

For more information about The Ally Challenge presented by McLaren, please visit [www.theallychallenge.com](http://www.theallychallenge.com). For the latest Ally Challenge news and updates on social media, follow the tournament on Twitter and Instagram at @AllyChallenge and on Facebook at [Facebook.com/AllyChallenge](https://www.facebook.com/AllyChallenge).

#### **About Ally Financial**

Ally Financial Inc. (NYSE: ALLY) is a financial services company with the nation's largest all-digital bank and an industry-leading auto financing business, driven by a mission to "Do It Right" and be a relentless ally for customers and communities. The company serves approximately 11 million customers through a full range of online banking services (including deposits, mortgage, and credit card products) and securities brokerage and investment advisory services. The company also includes a robust corporate finance business that offers capital for equity sponsors and middle-market companies, as well as auto financing and insurance offerings. For more information, please visit [www.ally.com](http://www.ally.com).

For more information and disclosures about Ally, visit <https://www.ally.com/#disclosures>.

For further images and news on Ally, please visit <http://media.ally.com>.

#### **About McLaren Health Care**

McLaren Health Care, headquartered in Grand Blanc, Michigan, is a \$6 billion, fully integrated health care delivery system committed to quality, evidence-based patient care and cost efficiency. The McLaren system includes 13 hospitals in Michigan, ambulatory surgery centers, imaging centers, a 490-member employed primary and specialty care physician network, commercial and Medicaid HMOs covering more than 690,000 lives in Michigan and Indiana, home health, infusion and hospice providers, pharmacy services, a clinical laboratory network, virtual and retail care services and a wholly owned medical malpractice insurance company. McLaren operates Michigan's largest network of cancer centers and providers, anchored by the Karmanos Cancer Institute, one of only 53 National Cancer Institute-designated comprehensive cancer centers in the U.S. McLaren has 22,000 full-, part-time and contracted employees and more than 113,000 network providers throughout Michigan and Indiana. Learn more at [www.mclaren.org](http://www.mclaren.org).

#### **About PGA TOUR**

By showcasing golf's greatest players, the PGA TOUR engages, inspires and positively impacts our fans, partners and communities worldwide.

The PGA TOUR, headquartered in Ponte Vedra Beach, Florida, co-sanctions tournaments on the PGA TOUR, PGA TOUR Champions, Korn Ferry Tour, PGA TOUR Americas and administers PGA TOUR Q-School presented by Korn Ferry and PGA TOUR University. TOUR members represent the world's best players, hailing from 28 countries and territories. Showcasing the biggest moments in the sport with history and legacy on the line, the PGA TOUR has long-term domestic distribution partnerships for broadcast coverage on CBS, NBC and Golf Channel and video streaming service on ESPN+. Internationally, PGA TOUR coverage is available across 200+ countries and territories in 30 languages via 44 broadcast and digital partners. Virtually all tournaments are organized as non-profit organizations to maximize charitable giving, and to date, tournaments across all Tours have generated more than \$3.93 billion.

Fans can follow the PGA TOUR on the new PGA TOUR app and PGATOUR.COM, and on social media channels, including Facebook, Instagram (in Spanish, Korean and Japanese), LinkedIn, TikTok, X (in English, Spanish and Japanese), WhatsApp (in English and Spanish), WeChat, Weibo, Toutiao and Douyin.

#### **About HNS Sports Group**

HNS Sports Group is a Dublin, Ohio-based LLC founded in 2000. The company offers over 125-plus years of collective experience and is committed to providing professional, efficient and effective client representation in the categories of sponsorship consultation, event management, hospitality management, sales representation and tournament operations within the golf market. To learn more about HNS Sports Group, visit [www.hnssports.com](http://www.hnssports.com).

#### **Media Contact**

The Ally Challenge presented by McLaren

Thomas P. Sprouse, Director of Communications

E-Mail: [tsprouse@hnssports.com](mailto:tsprouse@hnssports.com)

Office: 614-889-6791

Mobile: 614-519-1873