

NEWS



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PRESENTED BY  McLaren

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Third annual Outdrive Hunger campaign details announced

THE ALLY CHALLENGE PRESENTED BY MCLAREN CONTINUES PARTNERSHIP WITH KROGER TO HELP FEED COMMUNITIES IN SOUTHEASTERN MICHIGAN

GRAND BLANC, Mich. – Tournament officials announced today that The Ally Challenge presented by McLaren has partnered with Kroger for a third consecutive year to welcome back the Outdrive Hunger program. The community focused campaign is designed to collect needed food items across Southeastern Michigan in conjunction with Kroger's Zero Hunger | Zero Waste impact plan. All donations benefit community focused organizations offering food insecurity solutions for those in need.

The four-week Outdrive Hunger campaign begins this Saturday, August 1, and concludes Saturday, August 22. Food and donation collections are available once per week on Saturdays from 10 a.m. to 4 p.m. at a new designated location each week. Four different charities have been selected to benefit from Outdrive Hunger, a new charity each week.

Food Drive Locations and benefiting charities

- **WEEK 1 in Grand Blanc** – Benefiting FISH of Grand Blanc
(August 1): Kroger Store – 12731 Saginaw St., Grand Blanc, MI 48439
- **WEEK 2 in Flushing** – Benefiting Flushing Christian Outreach Center
(August 8): Kroger Store – 1542 East Pierson Road, Flushing, MI 48433
- **WEEK 3 in Clarkston** – Benefiting Calvary Lighthouse
(August 15): Kroger Store – 6625 Dixie Hwy Clarkston, MI 48346
- **WEEK 4 in Fenton** – Benefiting Fenton Center of Hope
(August 22): Kroger Store – 15100 Silver Parkway, Fenton, MI 48430

Patrons who make a donation are eligible to receive a complimentary Sunday ticket to The Ally Challenge presented by McLaren, while supplies last, and a chance to win a \$250 Kroger Shoppers Card.

"Each year, Outdrive Hunger reminds us just how generous and connected the Genesee County community is," said Cam Barrett, Head of Communications and Public Affairs for the Kroger Michigan Division. "As we enter our third year supporting this effort with The Ally Challenge presented by McLaren, it's been incredible to watch the program expand and create even more opportunities to help our neighbors. Best of all, is that every donation collected stays right here in Genesee County, supporting local food banks and turning community generosity into meals, hope, and meaningful support for those who need it most."

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“The Ally Challenge presented by McLaren is thrilled to once again join Kroger for the Outdrive Hunger initiative in our local markets,” said Tournament Director Erin Stone. “It has been incredibly rewarding to see this program come to life over the past two years and benefit an entire community, and we’re excited to build on that impact with this year’s results thanks to Kroger’s support.”

The 2026 Ally Challenge presented by McLaren will take place the week of August 24 – 30 at renowned Warwick Hills Golf and Country Club.

Tickets for The Ally Challenge can be purchased by visiting the tournament website (theallychallenge.com). The Ally Challenge is open to spectators from Thursday (August 27) to Sunday (August 30) and ticket prices start at \$15. Youth 17 and under receive free grounds access with a ticketed adult. For a complete listing of ticket options please [CLICK HERE](#).

The Ally Challenge is a Regular Season PGA TOUR Champions event in 2026, which will give way to the Charles Schwab Cup Playoffs—a season-ending, three-tournament series that concludes with the Charles Schwab Cup Championship in Phoenix, Arizona, used to determine the TOUR’s season-long champion. The 2026 PGA TOUR Champions schedule features 28 events, with players competing for more than \$70 million in total prize money, the highest in PGA TOUR Champions’ 46-season history.

All three rounds of The Ally Challenge presented by McLaren will be broadcast on Golf Channel.

Since its inception in 2018, The Ally Challenge presented by McLaren has donated nearly \$9.7 million to support charity.

For more information about The Ally Challenge, please visit www.theallychallenge.com. For the latest Ally Challenge news and updates on social media follow the tournament on Twitter and Instagram at @AllyChallenge and on Facebook at Facebook.com/AllyChallenge.

About The Ally Challenge presented by McLaren

The Ally Challenge presented by McLaren is an official event on the PGA TOUR Champions owned and operated by Tournaments for Charity, a Michigan non-profit corporation. This 54-hole stroke play golf tournament features 78 PGA TOUR Champions professionals competing for a \$2.2 million purse at the historic Warwick Hills Golf & Country Club in Grand Blanc, MI. The event is designed to showcase the best golf on the PGA TOUR Champions for the enjoyment of spectators and to benefit local charities in the greater Flint area. All three official rounds will be internationally televised on the Golf Channel.

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About Ally Financial

Ally Financial Inc. (NYSE: ALLY) includes the nation's largest all-digital bank and auto finance business, driven by a mission to "Do It Right" for its customers and communities. Ally is a U.S. financial holding company with \$200 billion in assets and 9.6 million customers (June 30, 2026). Ally Bank, Member FDIC, offers online banking products, including high-yield savings and no hidden fee checking, and was the first major U.S. bank to eliminate overdraft fees. Ally also provides investing solutions through Ally Invest, including online brokerage, automated investing, IRAs and personal financial advice. As a leader in auto finance, Ally provides consumer and dealer financing, insurance, and vehicle remarketing services. Ally's seasoned corporate finance business provides capital to equity sponsors and middle-market companies. Visit ally.com.

About McLaren Health Care

McLaren Health Care, headquartered in Grand Blanc, Michigan, is a \$6.9 billion, fully integrated health care delivery system committed to quality, evidence-based patient care and cost efficiency. The McLaren system includes 12 hospitals across the state, ambulatory surgery centers, imaging centers, a 730-member employed primary and specialty care physician network, commercial and Medicaid HMOs covering more than 242,000 Michigan lives, home health, infusion and hospice providers, pharmacy services, a clinical laboratory network, and a wholly owned medical malpractice insurance company. McLaren operates Michigan's largest network of cancer centers and providers, anchored by the Karmanos Cancer Institute, a National Cancer Institute-designated comprehensive cancer center. McLaren has 20,000 full-, part-time and contracted employees and more than 93,000 network providers throughout Michigan and Ohio. Learn more at mclaren.org.

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About HNS Sports Group

HNS Sports Group is a Dublin, Ohio-based LLC founded in 2000. The company offers over 125-plus years of collective experience and is committed to providing professional, efficient and effective client representation in the categories of sponsorship consultation, event management, hospitality management, sales representation and tournament operations within the golf market. To learn more about HNS Sports Group, visit www.hnssports.com.

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