

NEWS



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Million Dollar Shot details announced

THE ALLY CHALLENGE PRESENTED BY MCLAREN'S NEWEST EVENT GIVES THREE LUCKY FANS, JOINED BY CELEBRITIES AND SPECIAL GUESTS, A CHANCE TO WIN \$1 MILLION AT THE TOURNAMENT'S FAMED 17TH HOLE

*Nashville Yacht Club Band introduced as opening act
for Ally Community Concert featuring Keith Urban*

GRAND BLANC, Mich. – Tournament officials announced today the details surrounding the newest event at The Ally Challenge presented by McLaren. The Million Dollar Shot gives three lucky fans, joined by celebrity participants and special guests, the opportunity to win \$1 million with a hole-in-one on the tournament's famed 17th hole.

Entries open today, August 5, by visiting <https://theallychallenge.com/fan-events/million-dollar-shot>, and close on Friday, August 21.

All contestants are eligible to win the prize by recording a hole-in-one on the iconic par 3 at Warwick Hills Golf and Country Club. Each participant receives one attempt.

The Million Dollar Shot will take place on Saturday, August 29 following the completion of round two of The Ally Challenge and kick off a fun-filled evening culminating with the Ally Community Concert featuring two-time Entertainer of the Year Keith Urban and the tournament's popular drone show.

In related news, the opening act for the Ally Community Concert was announced today. Nashville Yacht Club Band (NYCB) will kick off Saturday's musical festivities bringing their hard-earned reputation as one of the premier Yacht Rock tribute acts in the country to the Warwick Hills driving range. Fans will enjoy NYCB's world-class 8-piece tribute to the golden pop and R&B sounds of the 1970s and '80s, delivering dazzling, note-perfect renditions of the smooth hits everyone knows and loves.

The 2026 Ally Challenge presented by McLaren will take place the week of August 24 – 30 at renowned Warwick Hills Golf and Country Club.

Tickets for The Ally Challenge can be purchased by visiting the tournament website (theallychallenge.com). The Ally Challenge is open to spectators from Thursday (August 27) to Sunday (August 30) and ticket prices start at \$15. Youth 17 and under receive free grounds access with a ticketed adult. For a complete listing of ticket options please [CLICK HERE](#).

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The Ally Challenge is a Regular Season PGA TOUR Champions event in 2026, which will give way to the Charles Schwab Cup Playoffs—a season-ending, three-tournament series that concludes with the Charles Schwab Cup Championship in Phoenix, Arizona, used to determine the TOUR's season-long champion. The 2026 PGA TOUR Champions schedule features 28 events, with players competing for more than \$70 million in total prize money, the highest in PGA TOUR Champions' 46-season history.

All three rounds of The Ally Challenge presented by McLaren will be broadcast on Golf Channel.

Since its inception in 2018, The Ally Challenge presented by McLaren has donated nearly \$9.7 million to support charity.

For more information about The Ally Challenge, please visit www.theallychallenge.com. For the latest Ally Challenge news and updates on social media follow the tournament on Twitter and Instagram at @AllyChallenge and on Facebook at [Facebook.com/AllyChallenge](https://www.facebook.com/AllyChallenge).

About Nashville Yacht Club Band

Nashville Yacht Club Band—aka NYCB—is a world-class 8-piece tribute to the golden pop and R&B sounds of the 1970s and '80s. Delivering dazzling, note-perfect renditions of the smooth hits you know and love, the band curates a feel-good journey through yacht rock classics, vintage AM Gold, roller disco anthems, and timeless dance floor staples, all brought to life by some of Music City's finest players and vocalists. Every performance captures the spirit, sophistication, and irresistible groove of an unforgettable era—equal parts nostalgia and celebration.

With a hard-earned reputation as one of the premier Yacht Rock tribute acts in the country, NYC has taken its signature smooth spell from coast to coast—lighting up corporate galas, luxury resorts, private estates, and everything in between. From grand casinos and packed nightclubs to festivals, performing arts centers, country clubs, and tropical destination weddings, the band's infectious energy and expert delivery turn any setting into a full-blown dance party—every single time.

Made up largely of former New York City touring musicians now based in Nashville, NYC brings a world-class pedigree to the stage. Collectively, its members have performed across the globe alongside artists such as The Waterboys, Augustana, Blue Man Group, Carly Simon, Adrian Belew, Corey Wong, Maren Morris, Jennifer Nettles, Terence Trent D'Arby, Colin Hay, Dustin Lynch, Ben Kweller, Passenger, Jo Dee Messina, Christopher Cross, Brandy Clark, and many more. The band has shared bills with acts like Pablo Cruise at IEBA 2019 and continues to anchor residencies at some of Nashville's most sought-after venues.

"We're all (mostly) in our 30s and 40s now, so this is very much a musical love letter to the joyful music playing in the car when we were growing up," says guitarist and bandleader Jay Barclay. "We've carefully curated a perfect mixtape to keep everyone smiling and lost on the dance floor for hours. People feel happy at our shows, and that's so great. It's evocative and nostalgic, for sure, but the songs hold up! We started this band for fun, now it's the best job in the world."

About The Ally Challenge presented by McLaren

The Ally Challenge presented by McLaren is an official event on the PGA TOUR Champions owned and operated by Tournaments for Charity, a Michigan non-profit corporation. This 54-hole stroke play golf tournament features 78 PGA TOUR Champions professionals competing for a \$2.2 million purse at the historic Warwick Hills Golf & Country Club in Grand Blanc, MI. The event is designed to showcase the best golf on the PGA TOUR Champions for the enjoyment of spectators and to benefit local charities in the greater Flint area. All three official rounds will be internationally televised on the Golf Channel.

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About Ally Financial

Ally Financial Inc. (NYSE: ALLY) includes the nation's largest all-digital bank and auto finance business, driven by a mission to "Do It Right" for its customers and communities. Ally is a U.S. financial holding company with \$200 billion in assets and 9.6 million customers (June 30, 2026). Ally Bank, Member FDIC, offers online banking products, including high-yield savings and no hidden fee checking, and was the first major U.S. bank to eliminate overdraft fees. Ally also provides investing solutions through Ally Invest, including online brokerage, automated investing, IRAs and personal financial advice. As a leader in auto finance, Ally provides consumer and dealer financing, insurance, and vehicle remarketing services. Ally's seasoned corporate finance business provides capital to equity sponsors and middle-market companies. Visit ally.com.

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About McLaren Health Care

McLaren Health Care, headquartered in Grand Blanc, Michigan, is a \$6.9 billion, fully integrated health care delivery system committed to quality, evidence-based patient care and cost efficiency. The McLaren system includes 12 hospitals across the state, ambulatory surgery centers, imaging centers, a 730-member employed primary and specialty care physician network, commercial and Medicaid HMOs covering more than 242,000 Michigan lives, home health, infusion and hospice providers, pharmacy services, a clinical laboratory network, and a wholly owned medical malpractice insurance company. McLaren operates Michigan's largest network of cancer centers and providers, anchored by the Karmanos Cancer Institute, a National Cancer Institute-designated comprehensive cancer center. McLaren has 20,000 full-, part-time and contracted employees and more than 93,000 network providers throughout Michigan and Ohio. Learn more at mclaren.org.

About HNS Sports Group

HNS Sports Group is a Dublin, Ohio-based LLC founded in 2000. The company offers over 125-plus years of collective experience and is committed to providing professional, efficient and effective client representation in the categories of sponsorship consultation, event management, hospitality management, sales representation and tournament operations within the golf market. To learn more about HNS Sports Group, visit www.hnssports.com.

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