

# NEWS



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PRESENTED BY 

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## THE ALLY CHALLENGE PRESENTED BY MCLAREN OFFERS COMPLIMENTARY ADMISSION TO UNITED STATES ARMED FORCES AND VETERANS COURTESY OF DOW **Admission includes access to the Dow VET Den on Hole No. 18**

### HOLE 17 SKYBOX HOSPITALITY VENUE REACHES SELL-OUT STATUS

**GRAND BLANC, Mich.** – Tournament officials announced today that complimentary admission to The Ally Challenge presented by McLaren is available to members of the United States Armed Forces (Active Duty, National Guard, Reserve, and Retirees) and veterans courtesy of Dow.

U.S. Armed Forces and veteran admission to the tournament includes access to the Dow VET Den located on the 18th green at Warwick Hills Golf & Country Club. Guests will enjoy premium golf viewing and complimentary snacks and beverages. The Dow VET Den is open Thursday (7:30 a.m.–6:30 p.m.), Friday (11 a.m.–6 p.m.), Saturday (8 a.m.–5 p.m.), and Sunday (9:30 a.m.–4:30 p.m.), August 24–27.

Below are the available U.S. Armed Forces and Veteran ticket options. For tickets and additional information visit: <https://theallychallenge.com/tickets/military-tickets/>

**Active Duty, National Guard, Military Reserve Service Members, Military Retirees and Military Veterans**, receive **two complimentary tickets** for each day of the tournament, Thursday – Sunday.

Please note that a valid Department of Defense issued ID or photo ID must be provided. This special offer extends to family members and dependents of approved **Active Duty, National Guard, Military Reserve Service Members, Military Retirees and Military Veterans**. Please note that fans 17 and under are admitted free of charge with a ticketed adult.

In other news, The Ally Challenge presented by McLaren has officially sold out of the tournament's Hole 17 Skybox hospitality venue. "These premier suites located on the famed par-3 are among the most popular ways to entertain clients and customers during tournament week, offering some of the best viewing, amenities and an unparalleled experience," said Erin Stone, the tournament's director of business development and community engagement.

The tournament's remaining hospitality venues include an air-conditioned suite opportunity on Hole No. 18, Shared Hospitality within Club 1957, and reserved Box Seat Tables on the 17<sup>th</sup> Tee Box, all featuring culinary delights from Andiamo Restaurant Group—official tournament caterer—hosted bar, signature cocktails and access to the concerts on Friday and Saturday evening. Just one Concert Cabana remains for Saturday's Ally Community Concert, which features reserved space, soft seating, hosted drinks and refreshments.

(more)

Tickets for the 2023 Ally Challenge presented by McLaren are on sale. The tournament is open to spectators from Thursday (August 24) to Sunday (August 27) and ticket prices start at \$10. Upgraded grounds ticket experiences include The Porch @ 9 & 18 and Front of Stage tickets for the Ally Community Concert. For a complete listing of ticket options please visit the tournament website at [theallychallenge.com](http://theallychallenge.com).

The Ally Challenge will be one of the premier Regular Season events on the PGA TOUR Champions in 2023, which will give way to the Charles Schwab Cup Playoffs—a season-ending, three-tournament series used to determine the TOUR’s season-long champion.

All three rounds of The Ally Challenge presented by McLaren will be broadcast on Golf Channel.

For more information about The Ally Challenge, please visit [www.theallychallenge.com](http://www.theallychallenge.com). For the latest Ally Challenge news and updates on social media follow the tournament on Twitter and Instagram at @AllyChallenge and on Facebook at [Facebook.com/AllyChallenge](https://www.facebook.com/AllyChallenge).

#### **About The Ally Challenge presented by McLaren**

The Ally Challenge presented by McLaren is an official event on the PGA TOUR Champions owned and operated by Tournaments for Charity, a Michigan non-profit corporation. This 54-hole stroke play golf tournament features 78 PGA TOUR Champions professionals competing for a \$2 million purse at the historic Warwick Hills Golf & Country Club in Grand Blanc, MI. The event is designed to showcase the best golf on the PGA TOUR Champions for the enjoyment of spectators and to benefit local charities in the greater Flint area. All three official rounds will be internationally televised on the Golf Channel.

For more information about The Ally Challenge presented by McLaren, please visit [www.theallychallenge.com](http://www.theallychallenge.com). For the latest Ally Challenge news and updates on social media, follow the tournament on Twitter and Instagram at @AllyChallenge and on Facebook at [Facebook.com/AllyChallenge](https://www.facebook.com/AllyChallenge).

#### **About Ally Financial**

Ally Financial Inc. (NYSE: ALLY) is a financial services company with the nation’s largest all-digital bank and an industry-leading auto financing business, driven by a mission to “Do It Right” and be a relentless ally for customers and communities. The company serves more than 11 million customers through a full range of online banking services (including deposits, mortgage, point-of-sale personal lending, and credit card products) and securities brokerage and investment advisory services. The company also includes a robust corporate finance business that offers capital for equity sponsors and middle-market companies, as well as auto financing and insurance offerings. For more information, please visit [www.ally.com](http://www.ally.com) and follow @allyfinancial.

For more information and disclosures about Ally, visit <https://www.ally.com/#disclosures>.

For further images and news on Ally, please visit <http://media.ally.com>.

#### **About McLaren Health Care**

McLaren Health Care, headquartered in Grand Blanc, Michigan, is a \$6 billion, fully integrated health care delivery system committed to quality, evidence-based patient care and cost efficiency. The McLaren system includes 13 hospitals in Michigan, ambulatory surgery centers, imaging centers, a 490-member employed primary and specialty care physician network, commercial and Medicaid HMOs covering more than 690,000 lives in Michigan and Indiana, home health, infusion and hospice providers, pharmacy services, a clinical laboratory network, virtual and retail care services and a wholly owned medical malpractice insurance company. McLaren operates Michigan’s largest network of cancer centers and providers, anchored by the Karmanos Cancer Institute, one of only 53 National Cancer Institute-designated comprehensive cancer centers in the U.S. McLaren has 22,000 full-, part-time and contracted employees and more than 113,000 network providers throughout Michigan and Indiana. Learn more at [www.mclaren.org](http://www.mclaren.org).

**About HNS Sports Group**

HNS Sports Group is a Dublin, Ohio-based LLC founded in 2000. The company offers over 125-plus years of collective experience and is committed to providing professional, efficient and effective client representation in the categories of sponsorship consultation, event management, hospitality management, sales representation and tournament operations within the golf market. To learn more about HNS Sports Group, visit [www.hnssports.com](http://www.hnssports.com).

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