

NEWS



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PRESENTED BY 

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The Ally Challenge presented by McLaren extends agreements with the PGA TOUR Champions, Ally Financial and McLaren Health Care through 2026

WARWICK HILLS GOLF & COUNTRY CLUB WILL CONTINUE AS HOST VENUE

GRAND BLANC, Mich. – Officials of The Ally Challenge presented by McLaren announced today a one-year extension of their agreements with title sponsor Ally Financial Inc., presenting sponsor McLaren Health Care, host venue Warwick Hills Golf & Country Club, and the tournament's agreement with the PGA TOUR Champions. With the existing deal in place through this year's tournament, the extensions ensure The Ally Challenge presented by McLaren will continue as a PGA TOUR Champions event played at Warwick Hills Golf & Country Club through 2026.

HNS Sports Group will continue to manage the event.

The eighth playing of The Ally Challenge presented by McLaren will take place the week of August 18 – 24, 2025.

One of the primary objectives of The Ally Challenge presented by McLaren is a genuine, philanthropic vision. To that end, the tournament has established a legacy of giving in southeastern Michigan, including raising more than \$8.4 million for charity since its inception in 2018. The Ally Challenge will continue to positively impact the community in Genesee County and beyond through 2026. Moreover, HNS Sports Group, Ally and McLaren will work together throughout the remainder of the new contract with the unified goal to ensure the success of the event.

"On behalf of HNS Sports Group and our entire tournament team, I would like to thank Ally, McLaren Health Care and all our sponsors, the PGA TOUR Champions, all of our incredible volunteers and fans for helping to solidify this tournament as a fabric of the community and continually grow its commitment to the region," said Erin Stone, Director of Business Development and Community Relations, The Ally Challenge presented by McLaren. "We are thrilled that this tournament will continue to be played in Grand Blanc through 2026."

(more)

The Ally Challenge will be one of the premier regular season events on the PGA TOUR Champions in 2025, which will give way to the Charles Schwab Cup Playoffs—a season-ending, three-tournament series used to determine the TOUR's season-long champion.

All three rounds of The Ally Challenge presented by McLaren will be broadcast on Golf Channel.

For more information about The Ally Challenge, please visit theallychallenge.com. For the latest Ally Challenge news and updates on social media follow the tournament on Twitter and Instagram at @AllyChallenge and on Facebook at Facebook.com/AllyChallenge.

About The Ally Challenge presented by McLaren

The Ally Challenge presented by McLaren is an official event on the PGA TOUR Champions owned and operated by Tournaments for Charity, a Michigan non-profit corporation. This 54-hole stroke play golf tournament features 78 PGA TOUR Champions professionals competing for a \$2.2 million purse at the historic Warwick Hills Golf & Country Club in Grand Blanc, MI. The event is designed to showcase the best golf on the PGA TOUR Champions for the enjoyment of spectators and to benefit local charities in the greater Flint area. All three official rounds will be internationally televised on the Golf Channel.

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About Ally Financial

Ally Financial Inc. (NYSE: ALLY) is a financial services company with the nation's largest all-digital bank and an industry-leading auto financing business, driven by a mission to "Do It Right" and be a relentless ally for customers and communities. The company serves approximately 10 million customers with deposits and securities brokerage and investment advisory services as well as auto financing and insurance offerings. The company also includes a robust corporate finance business that offers capital for equity sponsors and middle-market companies. For more information, please visit www.ally.com.

For more information and disclosures about Ally, visit <https://www.ally.com/#disclosures>.

For further images and news on Ally, please visit <http://media.ally.com>.

About McLaren Health Care

McLaren Health Care, headquartered in Grand Blanc, Michigan, is a \$7.3 billion, fully integrated health care delivery system committed to quality, evidence-based patient care and cost efficiency. The McLaren system includes 13 hospitals in Michigan, ambulatory surgery centers, imaging centers, a 640-member employed primary and specialty care physician network, commercial and Medicaid HMOs covering more than 732,838 lives in Michigan and Indiana, home health, infusion and hospice providers, pharmacy services, a clinical laboratory network and a wholly owned medical malpractice insurance company. McLaren operates Michigan's largest network of cancer centers and providers, anchored by the Karmanos Cancer Institute, a National Cancer Institute-designated comprehensive cancer center. McLaren has 28,000 full-, part-time and contracted employees and more than 113,000 network providers throughout Michigan, Indiana and Ohio. Learn more at mclaren.org.

About HNS Sports Group

HNS Sports Group is a Dublin, Ohio-based LLC founded in 2000. The company offers over 125-plus years of collective experience and is committed to providing professional, efficient and effective client representation in the categories of sponsorship consultation, event management, hospitality management, sales representation and tournament operations within the golf market. To learn more about HNS Sports Group, visit www.hnssports.com.

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