

NEWS



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PRESENTED BY  McLaren

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Details announced surrounding Family Fun Night presented by the Charles Stewart Mott Foundation

FAN DESTINATIONS HIGHLIGHT 2026 TOURNAMENT WEEK AT THE ALLY CHALLENGE PRESENTED BY MCLAREN

GRAND BLANC, Mich. – Officials of The Ally Challenge presented by McLaren announced today the details surrounding Family Fun Night presented by the Charles Stewart Mott Foundation, celebrating 100 years of working in partnership with its hometown of Flint and communities around the world, and the tournament's fan destinations available at the ninth edition of the official PGA TOUR Champions event.

The 2026 Ally Challenge presented by McLaren will take place the week of August 24 – 30 at renowned Warwick Hills Golf and Country Club.

Family Fun Night presented by the Charles Stewart Mott Foundation is a free, fun-for-the-whole-family event taking place on Thursday, August 27, from 5-7:30 p.m. on Hole No. 17 and in The Ally Challenge Fan Zone. Complimentary parking is located at Grand Blanc High School with courtesy shuttle service provided.

Family Fun Night includes free pizza, courtesy of Cottage Inn Pizza, ice cream thanks to Cops and Robbers Ice Cream, and drinks supplied by Pepsi for youth 17 years and under. Guests will also enjoy music, inflatables obstacle courses, golf stations run by First Tee of Eastern Michigan, a PGA TOUR Champions player appearance, the McLaren Operation Putt, Ally Footgolf and more.

There's something for everyone at The Ally Challenge presented by McLaren thanks to the tournament's many fan destinations, all open to the public, ranging from live music—to enjoyable ways to view the competition—to fun for the kids—to Birdie Time is Miller Time. See below for the full list.

2026 Fan Destinations at The Ally Challenge presented by McLaren

- Fan Zone (located adjacent to Hole No. 17) Open Thursday - Sunday
Hours: 8/27 – 2pm-7:30pm | 8/28 – 10 a.m.-8:30 p.m. | 8/29 – 9:30 a.m.-6 p.m. | 8/30 – 10 a.m.-6 p.m.
Featuring...
 - Ally Footgolf
 - McLaren Operation Putt
 - Fan Zone bar featuring White Claw "Birdie" specials
 - Consumers Energy's Educational Fun Center
- Birdie Time is Miller Time (located on Hole No. 17)
- Food Truck Concessions (located on Hole No. 17)
- Dow VET Den (located on Hole No. 18)
- Kids Activities by Sloan Museum of Discovery and Longway Planetarium (located in the Fan Zone)

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- Miller Lite Beer Garden (located on Hole No. 17)
- 17th Hole Birdie Bridge located over the pond with views of the iconic 17th hole at Warwick Hills
- Milagro 3 Par Bar (located at the 17th green) featuring public access, drink specials and great views
- Public Viewing Deck (located on Hole No. 18)
- Zehnder's Complimentary Brunch sponsored by Frankenmuth Credit Union (located on the Clubhouse lawn)

Visit theallychallenge.com for additional information about the tournament's fan destinations, including daily hours of operation.

Tickets for The Ally Challenge can be purchased by visiting the tournament website (theallychallenge.com). The Ally Challenge is open to spectators from Thursday (August 27) to Sunday (August 30) and ticket prices start at \$15. Youth 17 and under receive free grounds access with a ticketed adult. For a complete listing of ticket options please [CLICK HERE](#).

The Ally Challenge is a Regular Season PGA TOUR Champions event in 2026, which will give way to the Charles Schwab Cup Playoffs—a season-ending, three-tournament series that concludes with the Charles Schwab Cup Championship in Phoenix, Arizona, used to determine the TOUR's season-long champion. The 2026 PGA TOUR Champions schedule features 28 events, with players competing for more than \$70 million in total prize money, the highest in PGA TOUR Champions' 46-season history.

All three rounds of The Ally Challenge presented by McLaren will be broadcast on Golf Channel.

Since its inception in 2018, The Ally Challenge presented by McLaren has donated nearly \$9.7 million to support charity.

For more information about The Ally Challenge, please visit www.theallychallenge.com. For the latest Ally Challenge news and updates on social media follow the tournament on Twitter and Instagram at @AllyChallenge and on Facebook at Facebook.com/AllyChallenge.

About The Ally Challenge presented by McLaren

The Ally Challenge presented by McLaren is an official event on the PGA TOUR Champions owned and operated by Tournaments for Charity, a Michigan non-profit corporation. This 54-hole stroke play golf tournament features 78 PGA TOUR Champions professionals competing for a \$2.2 million purse at the historic Warwick Hills Golf & Country Club in Grand Blanc, MI. The event is designed to showcase the best golf on the PGA TOUR Champions for the enjoyment of spectators and to benefit local charities in the greater Flint area. All three official rounds will be internationally televised on the Golf Channel.

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About Ally Financial

Ally Financial Inc. (NYSE: ALLY) includes the nation's largest all-digital bank and auto finance business, driven by a mission to "Do It Right" for its customers and communities. Ally is a top-25 U.S. financial holding company with \$197 billion in assets and 9.5 million customers (March 31, 2026). Ally Bank, Member FDIC, offers online banking products, including high-yield savings and no hidden fee checking, and was the first major U.S. bank to eliminate overdraft fees. Ally also provides investing solutions through Ally Invest, including online brokerage, automated investing, IRAs and personal advice. As a leader in auto finance, Ally provides consumer and dealer financing, insurance, and vehicle remarketing services. Ally's seasoned corporate finance business provides capital to equity sponsors and middle-market companies. Visit ally.com.

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About McLaren Health Care

McLaren Health Care, headquartered in Grand Blanc, Michigan, is a \$6.9 billion, fully integrated health care delivery system committed to quality, evidence-based patient care and cost efficiency. The McLaren system includes 12 hospitals across the state, ambulatory surgery centers, imaging centers, a 730-member employed primary and specialty care physician network, commercial and Medicaid HMOs covering more than 242,000 Michigan lives, home health, infusion and hospice providers, pharmacy services, a clinical laboratory network, and a wholly owned medical malpractice insurance company. McLaren operates Michigan's largest network of cancer centers and providers, anchored by the Karmanos Cancer Institute, a National Cancer Institute-designated comprehensive cancer center. McLaren has 20,000 full-, part-time and contracted employees and more than 93,000 network providers throughout Michigan and Ohio. Learn more at mclaren.org.

About HNS Sports Group

HNS Sports Group is a Dublin, Ohio-based LLC founded in 2000. The company offers over 125-plus years of collective experience and is committed to providing professional, efficient and effective client representation in the categories of sponsorship consultation, event management, hospitality management, sales representation and tournament operations within the golf market. To learn more about HNS Sports Group, visit www.hnssports.com.

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