

## NEWS



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## Country Music Superstar Sam Hunt to headline Ally Community Concert at the 2025 Ally Challenge presented by McLaren

TICKETS AVAILABLE MAY 15 FOR EIGHTH ANNUAL PGA TOUR CHAMPIONS  
EVENT AT WARWICK HILLS GOLF & COUNTRY CLUB

**GRAND BLANC, Mich.** — Tournament officials announced today that country music superstar, Diamond-selling award-winning singer-songwriter Sam Hunt will headline the eighth annual Ally Community Concert. The event will take place on the driving range at Warwick Hills Golf & Country Club, Saturday, August 23, 2025, following the second round of competition at The Ally Challenge presented by McLaren.

“Bringing top-tier talent to the Ally Community Concert has become an integral part of the fan experience and Sam Hunt is sure to deliver at this year’s tournament,” said Jeff Cumberworth, Senior Director, Marketing, Ally. “The show promises an unforgettable experience for tournament attendees, and we look forward to seeing many from the community join us.”

In related news, tickets for the 2025 Ally Challenge presented by McLaren go on sale this Thursday, May 15 at 10 a.m. (EDT). The tournament is open to spectators from Thursday (August 21) to Sunday (August 24) and ticket prices start at \$15. For a complete listing of ticket options please [CLICK HERE](https://theallychallenge.com) to visit the tournament website ([theallychallenge.com](https://theallychallenge.com)).

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Access to the Ally Community Concert featuring Sam Hunt, and Friday's fourth annual Concert @17 presented by Soaring Eagle Casino & Resort require the purchase of a valid tournament ticket. Details regarding this year's Friday concert will be announced in the coming weeks.

"Saturday will once again be an unforgettable day at Warwick Hills thanks to Ally... They continue to provide the music industry's top talent for the Community Concert, and this year they've done it again," said Erin Stone, the tournament's director of business development and community engagement. "Sam Hunt is sure to thrill fans on Saturday, headlining a week of world-class golf, fan destinations and special events. There is something for everyone at The Ally Challenge presented by McLaren."

The 2025 Ally Challenge presented by McLaren will take place the week of August 18 – 24 at renowned Warwick Hills Golf and Country Club.

The Ally Challenge is a Regular Season PGA TOUR Champions event in 2025, which will give way to the Charles Schwab Cup Playoffs—a season-ending, three-tournament series used to determine the TOUR's season-long champion. The 2025 PGA TOUR Champions schedule features 28 events and will conclude with the Charles Schwab Cup Championship in Phoenix, AZ. The 2025 Season will have players competing for more than \$69 million in total prize money, the highest in PGA TOUR Champions' 45-season history.

All three rounds of The Ally Challenge presented by McLaren will be broadcast on Golf Channel.

Since its inception in 2018, The Ally Challenge presented by McLaren has donated nearly \$8.4 million to support charity.

For more information about The Ally Challenge, please visit [www.theallychallenge.com](http://www.theallychallenge.com). For the latest Ally Challenge news and updates on social media follow the tournament on Twitter and Instagram at @AllyChallenge and on Facebook at Facebook.com/AllyChallenge.

For Ally Challenge presented by McLaren and Sam Hunt assets approved for editorial use please [CLICK HERE](#) or contact Tom Sprouse at [tpsprouse@hnssports.com](mailto:tpsprouse@hnssports.com).

#### **About Sam Hunt**

Sam Hunt is a five-time GRAMMY-nominated, Diamond-selling, award-winning hitmaker. He scored his 10<sup>th</sup> No. 1 with two-week chart-topping, Platinum-selling hit, "Outskirts," featured on his 2024 four-track EP, LOCKED UP. LOCKED UP is the follow-up to Hunt's sophomore album SOUTHSIDE, which debuted to critical acclaim landing at No. 1 on the *Billboard* Country Albums chart. Named one of the Best Albums of the Year by *The New York Times* and *US Weekly*, the Platinum-selling project features 12 songs all written by Hunt including his No. 1 hits "Kinfolks," "Breaking Up Was Easy in the 90's," one of NPR's Best Songs of 2020 "Hard To Forget," and his three-week No. 1, Diamond-selling, GRAMMY-nominated smash, "Body Like A Back Road."

SOUTHSIDE follows Hunt's GRAMMY-nominated, Triple-Platinum-selling debut album, MONTEVALLO, which also topped the *Billboard* Country Albums chart and produced four No. 1 singles. All ten tracks on MONTEVALLO are RIAA certified with seven achieving Platinum or Multi-Platinum status including "Leave the Night On," "House Party," "Take Your Time," "Break Up In A Small Town," "Speakers," and "Make You Miss Me."

Called "stylistically provocative" by *The New York Times* and "deceptively phenomenal" by *The Washington Post*, Hunt has received accolades from *Associated Press*, *Billboard*, *Esquire*, *Entertainment Weekly*, *Los Angeles Times*, *NPR*, *Rolling Stone*, *SPIN Magazine*, *Village Voice*, *The New York Times*, *The Washington Post* and more. Since MONTEVALLO's 2014 release, Hunt has accumulated over 15.5 billion global streams and has earned 52 million RIAA certified units.

For information on Sam Hunt, visit [www.SamHunt.com](http://www.SamHunt.com).

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**About The Ally Challenge presented by McLaren**

The Ally Challenge presented by McLaren is an official event on the PGA TOUR Champions owned and operated by Tournaments for Charity, a Michigan non-profit corporation. This 54-hole stroke play golf tournament features 78 PGA TOUR Champions professionals competing for a \$2 million purse at the historic Warwick Hills Golf & Country Club in Grand Blanc, MI. The event is designed to showcase the best golf on the PGA TOUR Champions for the enjoyment of spectators and to benefit local charities in the greater Flint area. All three official rounds will be internationally televised on the Golf Channel.

For more information about The Ally Challenge presented by McLaren, please visit [www.theallychallenge.com](http://www.theallychallenge.com). For the latest Ally Challenge news and updates on social media, follow the tournament on Twitter and Instagram at @AllyChallenge and on Facebook at Facebook.com/AllyChallenge.

**About Ally Financial**

Ally Financial Inc. (NYSE: ALLY) is a financial services company with the nation's largest all-digital bank and an industry-leading auto financing business, driven by a mission to "Do It Right" and be a relentless ally for customers and communities. The company serves approximately 11 million customers through a full range of online banking services (including deposits, mortgage, and credit card products) and securities brokerage and investment advisory services. The company also includes a robust corporate finance business that offers capital for equity sponsors and middle-market companies, as well as auto financing and insurance offerings. For more information, please visit [www.ally.com](http://www.ally.com).

For more information and disclosures about Ally, visit <https://www.ally.com/#disclosures>.

For further images and news on Ally, please visit <http://media.ally.com>.

**About McLaren Health Care**

McLaren Health Care, headquartered in Grand Blanc, Michigan, is a \$6 billion, fully integrated health care delivery system committed to quality, evidence-based patient care and cost efficiency. The McLaren system includes 13 hospitals in Michigan, ambulatory surgery centers, imaging centers, a 490-member employed primary and specialty care physician network, commercial and Medicaid HMOs covering more than 690,000 lives in Michigan and Indiana, home health, infusion and hospice providers, pharmacy services, a clinical laboratory network, virtual and retail care services and a wholly owned medical malpractice insurance company. McLaren operates Michigan's largest network of cancer centers and providers, anchored by the Karmanos Cancer Institute, one of only 53 National Cancer Institute-designated comprehensive cancer centers in the U.S. McLaren has 22,000 full-, part-time and contracted employees and more than 113,000 network providers throughout Michigan and Indiana. Learn more at [www.mclaren.org](http://www.mclaren.org).

**About HNS Sports Group**

HNS Sports Group is a Dublin, Ohio-based LLC founded in 2000. The company offers over 125-plus years of collective experience and is committed to providing professional, efficient and effective client representation in the categories of sponsorship consultation, event management, hospitality management, sales representation and tournament operations within the golf market. To learn more about HNS Sports Group, visit [www.hnssports.com](http://www.hnssports.com).

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