

# NEWS



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## Multi-Platinum Certified Country Music Star Dustin Lynch Joins Ally Community Concert

SAM HUNT AND LYNCH FORM BLOCKBUSTER LINEUP FOR CONCERT EVENT ON SATURDAY AT THE 2025 ALLY CHALLENGE PRESENTED BY MCLAREN

**GRAND BLANC, Mich.** – Officials of The Ally Challenge presented by McLaren announced today the addition of multi-platinum certified country music star Dustin Lynch to join headliner Sam Hunt at the eighth annual Ally Community Concert. Lynch's chart-topping singles include "Thinking 'Bout You," "Stars Like Confetti," and "Small Town Boy." The concert event will take place on the driving range at Warwick Hills Golf & Country Club, Saturday, August 23, 2025, following the second round of competition at The Ally Challenge presented by McLaren.

"Adding Dustin Lynch to our great lineup of entertainment at the Ally Community Concert is a huge win for the tournament and the community," said Jeff Cumberworth, senior director, Marketing at Ally. "Sam Hunt and Dustin together will provide an unforgettable musical experience that strengthens our efforts to maximize our support for local charities through the tournament."

Tickets for the 2025 Ally Challenge presented by McLaren are now on sale. The tournament is open to spectators from Thursday (August 21) to Sunday (August 24) and ticket prices start at \$15. For a complete listing of ticket options please visit the tournament website at [theallychallenge.com](http://theallychallenge.com).

Access to the Ally Community Concert, and The Concert @17 featuring WAR, require the purchase of a valid tournament ticket for the day each concert is hosted, or a weekly ticket option.

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“Including another talented and popular artist to the Ally Community Concert is a major bonus to an already jam-packed week of world-class golf, fan destinations and special events at Warwick Hills,” said Erin Stone, the tournament’s director of business development and community engagement. “Ally has raised the bar yet again to ensure that our fans have an unrivaled experience on Saturday at The Ally Challenge presented by McLaren.”

The 2025 Ally Challenge presented by McLaren will take place the week of August 18 – 24 at renowned Warwick Hills Golf and Country Club.

The Ally Challenge is a Regular Season PGA TOUR Champions event in 2025, which will give way to the Charles Schwab Cup Playoffs—a season-ending, three-tournament series used to determine the TOUR’s season-long champion. The 2025 PGA TOUR Champions schedule features 28 events and will conclude with the Charles Schwab Cup Championship in Phoenix, Arizona. The 2025 Season will have players competing for more than \$69 million in total prize money, the highest in PGA TOUR Champions’ 45-season history.

All three rounds of The Ally Challenge presented by McLaren will be broadcast on Golf Channel.

Since its inception in 2018, The Ally Challenge presented by McLaren has donated nearly \$8.4 million to support charity.

For more information about The Ally Challenge, please visit [www.theallychallenge.com](http://www.theallychallenge.com). For the latest Ally Challenge news and updates on social media follow the tournament on Twitter and Instagram at @AllyChallenge and on Facebook at Facebook.com/AllyChallenge.

For Ally Community Concert assets, including Dustin Lynch, approved for editorial use please [CLICK HERE](#) or contact Tom Sprouse at [tpsrouse@hnsports.com](mailto:tpsrouse@hnsports.com).

#### **About Dustin Lynch**

Dustin Lynch has “built one of the most consistent recording careers in modern country music” (*Billboard*), achieving 10 #1s; four Top 5 albums; MULTI-PLATINUM status with 10 RIAA-certified singles; and tallying over 6 BILLION cumulative global streams. Rolling out new music beginning with chill summer jam “[Easy To Love](#),” he last made a statement with his sixth studio album [Killed The Cowboy](#) (BBR Music Group/BMG Nashville), featuring #1 “Chevrolet (feat. Jelly Roll).” The follow-up to *Blue In The Sky*, which delivered the history-making 2X PLATINUM, six-week #1 “Thinking ‘Bout You (feat. MacKenzie Porter)” – the most-played song at Country radio in 2022 landing at #1 on the Mediabase and #2 on the Billboard Year-End Country Airplay charts – and also featured hit singles: #1 “Stars Like Confetti” and “Party Mode.” Co-headlining the TWO FOR THE ROAD TOUR with Scotty McCreery this fall, Lynch has headlined packed venues to sold-out crowds like his latest KILLED THE COWBOY TOUR, in addition to touring with Country’s biggest names including Kane Brown, Luke Bryan, Florida Georgia Line, Brad Paisley, and Blake Shelton. Hosting his see-and-be-seen pool parties for the last decade, Lynch marks Wynn Nightlife’s first-ever country music artist residency in Las Vegas with his 2025 club set. Since his PLATINUM breakout “Cowboys and Angels” in 2012, the Tennessee native has earned industry recognition as a Grand Ole Opry member, as well as high-profile nominations for the Academy of Country Music Awards, American Music Awards, Billboard Music Awards, iHeartRadio Music Awards, and CMT Music Awards. For more information on Dustin Lynch, visit [www.dustinlynchmusic.com](http://www.dustinlynchmusic.com).

#### **About Sam Hunt**

Sam Hunt is a five-time GRAMMY-nominated, Diamond-selling, award-winning hitmaker. He scored his 10<sup>th</sup> No. 1 with two-week chart-topping, Platinum-selling hit, “Outskirts,” featured on his 2024 four-track EP, LOCKED UP. LOCKED UP is the follow-up to Hunt’s sophomore album SOUTHSIDE, which debuted to critical acclaim landing at No. 1 on the *Billboard* Country Albums chart. Named one of the Best Albums of the Year by *The New York Times* and *US Weekly*, the Platinum-selling project features 12 songs all written by Hunt including his No. 1 hits “Kinfolks,” “Breaking Up Was Easy in the 90’s,” one of NPR’s Best Songs of 2020 “Hard To Forget,” and his three-week No. 1, Diamond-selling, GRAMMY-nominated smash, “Body Like A Back Road.”

SOUTHSIDE follows Hunt’s GRAMMY-nominated, Triple-Platinum-selling debut album, MONTEVALLO, which also topped the *Billboard* Country Albums chart and produced four No. 1 singles. All ten tracks on MONTEVALLO are RIAA certified with seven achieving Platinum or Multi-Platinum status including “Leave the Night On,” “House Party,” “Take Your Time,” “Break Up In A Small Town,” “Speakers,” and “Make You Miss Me.”

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Called “stylistically provocative” by *The New York Times* and “deceptively phenomenal” by *The Washington Post*, Hunt has received accolades from *Associated Press*, *Billboard*, *Esquire*, *Entertainment Weekly*, *Los Angeles Times*, *NPR*, *Rolling Stone*, *SPIN Magazine*, *Village Voice*, *The New York Times*, *The Washington Post* and more. Since MONTEVALLO’s 2014 release, Hunt has accumulated over 15.5 billion global streams and has earned 52 million RIAA certified units.

For information on Sam Hunt, visit [www.SamHunt.com](http://www.SamHunt.com).

#### **About The Ally Challenge presented by McLaren**

The Ally Challenge presented by McLaren is an official event on the PGA TOUR Champions owned and operated by Tournaments for Charity, a Michigan non-profit corporation. This 54-hole stroke play golf tournament features 78 PGA TOUR Champions professionals competing for a \$2 million purse at the historic Warwick Hills Golf & Country Club in Grand Blanc, MI. The event is designed to showcase the best golf on the PGA TOUR Champions for the enjoyment of spectators and to benefit local charities in the greater Flint area. All three official rounds will be internationally televised on the Golf Channel.

For more information about The Ally Challenge presented by McLaren, please visit [www.theallychallenge.com](http://www.theallychallenge.com). For the latest Ally Challenge news and updates on social media, follow the tournament on Twitter and Instagram at @AllyChallenge and on Facebook at Facebook.com/AllyChallenge.

#### **About Ally Financial**

Ally Financial Inc. (NYSE: ALLY) is a financial services company with the nation's largest all-digital bank and an industry-leading auto financing business, driven by a mission to "Do It Right" and be a relentless ally for customers and communities. The company serves customers with deposits and securities brokerage and investment advisory services as well as auto financing and insurance offerings. The company also includes a seasoned corporate finance business that offers capital for equity sponsors and middle-market companies. For more information, please visit [www.ally.com](http://www.ally.com).

For more information and disclosures about Ally, visit <https://www.ally.com/#disclosures>.

For further images and news on Ally, please visit <http://media.ally.com>.

#### **About McLaren Health Care**

McLaren Health Care, headquartered in Grand Blanc, Michigan, is a \$6 billion, fully integrated health care delivery system committed to quality, evidence-based patient care and cost efficiency. The McLaren system includes 13 hospitals in Michigan, ambulatory surgery centers, imaging centers, a 490-member employed primary and specialty care physician network, commercial and Medicaid HMOs covering more than 690,000 lives in Michigan and Indiana, home health, infusion and hospice providers, pharmacy services, a clinical laboratory network, virtual and retail care services and a wholly owned medical malpractice insurance company. McLaren operates Michigan’s largest network of cancer centers and providers, anchored by the Karmanos Cancer Institute, one of only 53 National Cancer Institute-designated comprehensive cancer centers in the U.S. McLaren has 22,000 full-, part-time and contracted employees and more than 113,000 network providers throughout Michigan and Indiana. Learn more at [www.mclaren.org](http://www.mclaren.org).

#### **About HNS Sports Group**

HNS Sports Group is a Dublin, Ohio-based LLC founded in 2000. The company offers over 125-plus years of collective experience and is committed to providing professional, efficient and effective client representation in the categories of sponsorship consultation, event management, hospitality management, sales representation and tournament operations within the golf market. To learn more about HNS Sports Group, visit [www.hnssports.com](http://www.hnssports.com).

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