

NEWS



9487 Holly Road • Suite 302
Grand Blanc, Michigan 48439
Media Inquires: 614.519.1873

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Twitter/Instagram: @AllyChallenge
Facebook: /AllyChallenge
Website: theallychallenge.com

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The Ally Challenge presented by McLaren raises nearly \$1.3 million for charity in 2025

OFFICIAL PGA TOUR CHAMPIONS EVENT HAS GENERATED MORE THAN \$9.6 MILLION FOR CHARITY IN SOUTHEASTERN MICHIGAN AND BEYOND SINCE ITS INCEPTION IN 2018

GRAND BLANC, Mich. – Officials of The Ally Challenge presented by McLaren announced today that the eighth playing of the official PGA TOUR Champions event, which concluded August 24, 2025, at Warwick Hills Golf & Country Club, raised a total of \$1,295,444 for charitable organizations in southeastern Michigan and beyond, surpassing the \$1 million mark for the sixth time in the tournament's brief history.

Since its inception in 2018, The Ally Challenge presented by McLaren has donated more than \$9.6 million to support charity.

Overall, more than 50 charities were positively impacted by The Ally Challenge presented by McLaren this year, including a portion of the funds for 24-plus crucial programs identified by the tournament's primary beneficiary, United Way of Genesee County (UWGC).

For more than 100 years UWGC has been addressing educational outcomes, health access, financial stability, and the basic needs of Genesee County residents; the UWGC leverages donations from more than 200 workplace campaigns and individual investors to support over 150 programs.

The tournament's 2025 charitable investment will impact nearly 40,000 individuals in Genesee County through three priority areas: Financial Literacy, Affordable Housing and Employment.

"To all the incredible fans, players, sponsors and volunteers who were part of a tremendous 2025 The Ally Challenge presented by McLaren... thank you," said James Gaskin, CEO, United Way of Genesee County. "Your participation is helping homeless veterans get back on their feet at My Brother's Keeper; supporting home repairs with Habitat for Humanity; teaching kids the importance of fiscal management; and more than 20 other crucial programs helping our most vulnerable neighbors. And a very special thank you to our friends at Ally and McLaren for this opportunity to so positively impact our community."

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The Ally Challenge's 2025 total charitable giving amount contains money generated through several philanthropic tournament initiatives in addition to tournament proceeds, including the Ally Charity Chip In, the Outdrive Hunger campaign, and the dollars donated through this year's Celebrity Sports Showdown.

"Achieving over \$1 million for the sixth time is a tremendous source of pride, highlighting Ally's deep commitment to southeastern Michigan," said Mike Rizer, executive director of corporate citizenship at Ally. "Our sincere gratitude goes to the sponsors, participants and volunteers whose dedication enables us to live our purpose and build stronger, brighter futures in our communities."

"It is very fitting that during this overall season of giving, we are celebrating the significant impact of the charitable giving generated through The Ally Challenge presented by McLaren," said Laurie Prochazka, VP of community partnerships at McLaren Health Care. "The philanthropic dollars raised through the tournament will make a profound difference in the lives of thousands of people in our region. McLaren is very proud to be part of this premier event and the value it brings to our community, not only through the substantial charitable component, but also through enhanced economic benefit and community engagement."

In addition to UWGC, The Ally Challenge presented by McLaren's 2025 tournament efforts benefited additional charities and non-profits in the region, from operational partners such as Grand Blanc Schools and Charlie's Forever Farm, to youth development programs like First Tee of Eastern Michigan and Flint Junior Golf, among others. Furthermore, the tournament continues to grow stronger each year and make a meaningful difference in the region with an estimated annual economic impact of over \$20 million.

"The tradition of giving this tournament has established in the southeastern Michigan community is inspiring," said Erin Stone, tournament director, The Ally Challenge presented by McLaren. "On behalf of HNS Sports Group and our tournament staff, I would like to thank Ally, McLaren Health Care and all our sponsors, fans and volunteers for helping make the gift of these funds a reality. The competition on the course and the energy of tournament week this year was incredible, but it's the sincere and sustaining impact created by the dollars raised for charity that's most important, and the tournament is committed to growing that charitable spirit for years to come."

The 2026 Ally Challenge presented by McLaren will take place the week of August 24–30 at renowned Warwick Hills Golf and Country Club.

The Ally Challenge is a Regular Season PGA TOUR Champions event in 2026, which will give way to the Charles Schwab Cup Playoffs—a season-ending, three-tournament series used to determine the TOUR's season-long champion. The 2026 PGA TOUR Champions schedule features 28 events and will conclude with the Charles Schwab Cup Championship in Phoenix, Arizona. The 2026 Season will have players competing for more than \$69.85 million in total prize money, the highest in PGA TOUR Champions' 46-season history.

All three rounds of The Ally Challenge presented by McLaren will be broadcast on Golf Channel.

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For more information about The Ally Challenge, please visit www.theallychallenge.com. For the latest Ally Challenge news and updates on social media follow the tournament on Twitter and Instagram at @AllyChallenge and on Facebook at Facebook.com/AllyChallenge.

About The Ally Challenge presented by McLaren

The Ally Challenge presented by McLaren is an official event on the PGA TOUR Champions owned and operated by Tournaments for Charity, a Michigan non-profit corporation. This 54-hole stroke play golf tournament features 78 PGA TOUR Champions professionals competing for a \$2.2 million purse at the historic Warwick Hills Golf & Country Club in Grand Blanc, MI. The event is designed to showcase the best golf on the PGA TOUR Champions for the enjoyment of spectators and to benefit local charities in the greater Flint area. All three official rounds will be internationally televised on the Golf Channel.

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About Ally Financial

Ally Financial Inc. (NYSE: ALLY) is a digital financial services company committed to its promise to "Do It Right" for its consumer, commercial and corporate customers. Ally is composed of an industry-leading independent auto finance and insurance operation, an award-winning digital direct bank (Ally Bank, Member FDIC and Equal Housing Lender, which offers mortgage lending, point-of-sale personal lending, and a variety of deposit and other banking products), a consumer credit card business, a corporate finance business for equity sponsors and middle-market companies, and securities brokerage and investment advisory services. A relentless ally for all things money, Ally helps people save well and earn well, so they can spend for what matters. For more information, please visit www.ally.com and follow @allyfinancial.

For more information and disclosures about Ally, visit <https://www.ally.com/#disclosures>.

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About McLaren Health Care

McLaren Health Care, headquartered in Grand Blanc, Michigan, is a \$7.3 billion, fully integrated health care delivery system committed to quality, evidence-based patient care and cost efficiency. The McLaren system includes 13 hospitals in Michigan, ambulatory surgery centers, imaging centers, a 640-member employed primary and specialty care physician network, commercial and Medicaid HMOs covering more than 732,838 lives in Michigan and Indiana, home health, infusion and hospice providers, pharmacy services, a clinical laboratory network and a wholly owned medical malpractice insurance company. McLaren operates Michigan's largest network of cancer centers and providers, anchored by the Karmanos Cancer Institute, a National Cancer Institute-designated comprehensive cancer center. McLaren has 28,000 full-, part-time and contracted employees and more than 113,000 network providers throughout Michigan, Indiana and Ohio. Learn more at mclaren.org.

About HNS Sports Group

HNS Sports Group is a Dublin, Ohio-based LLC founded in 2000. The company offers over 125-plus years of collective experience and is committed to providing professional, efficient and effective client representation in the categories of sponsorship consultation, event management, hospitality management, sales representation and tournament operations within the golf market. To learn more about HNS Sports Group, visit www.hnssports.com.

Media Contact

Thomas P. Sprouse
Director of Communications,
The Ally Challenge presented by McLaren
E-Mail: tsprouse@hnssports.com
Office: 614-889-6791
Mobile: 614-519-1873

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