

NEWS



CHAMPIONS

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Photo Credit: Grayson Gregory

Country Music Superstar Thomas Rhett to headline Ally Community Concert at the 2024 Ally Challenge presented by McLaren

TICKETS AVAILABLE APRIL 19 FOR SEVENTH ANNUAL PGA TOUR CHAMPIONS
EVENT AT WARWICK HILLS GOLF & COUNTRY CLUB

GRAND BLANC, Mich. – Tournament officials announced today that country music superstar Thomas Rhett will headline the seventh annual Ally Community Concert. The event will take place on the driving range at Warwick Hills Golf & Country Club, Saturday, August 24, 2024, following the second round of competition at The Ally Challenge presented by McLaren.

“The Ally Community Concert has become a source of energy for the tournament, and we plan to fuel that again with an amazing performance from Thomas Rhett,” said Andrea Brimmer, chief marketing and public relations officer at Ally. “This year we’ll continue the tradition of golf and music fans coming together at The Ally Challenge for great entertainment.”

In related news, tickets for the 2024 Ally Challenge presented by McLaren go on sale this Friday, April 19 at 10 a.m. (EDT). The tournament is open to spectators from Thursday (August 22) to Sunday (August 25) and ticket prices start at \$15. For a complete listing of ticket options please visit the tournament website at theallychallenge.com.

(more)

Access to the Ally Community Concert featuring Thomas Rhett, and Friday's third annual Concert @17 presented by Soaring Eagle Casino & Resort require the purchase of a valid tournament ticket. Details regarding this year's Friday concert will be announced in the coming weeks.

"Ally continues to provide the music industry's top names for our Saturday concert event, and this year is no exception," said Erin Stone, the tournament's director of business development and community engagement. "Thomas Rhett will bring his electrifying performance to excite fans at the Ally Community Concert, headlining a week of world-class golf, fan destinations and special events, including The Concert @17 on Friday."

The 2024 Ally Challenge presented by McLaren will take place the week of August 19 – 25 at renowned Warwick Hills Golf and Country Club.

The Ally Challenge will be one of the premier Regular Season events on the PGA TOUR Champions in 2024, which will give way to the Charles Schwab Cup Playoffs—a season-ending, three-tournament series used to determine the TOUR's season-long champion.

All three rounds of The Ally Challenge presented by McLaren will be broadcast on Golf Channel.

Since its inception in 2018, The Ally Challenge presented by McLaren has donated more than \$7.3 million to support charity.

For more information about The Ally Challenge, please visit www.theallychallenge.com. For the latest Ally Challenge news and updates on social media follow the tournament on Twitter and Instagram at @AllyChallenge and on Facebook at [Facebook.com/AllyChallenge](https://www.facebook.com/AllyChallenge).

For Ally Challenge presented by McLaren and Thomas Rhett assets approved for editorial use please [CLICK HERE](#) or contact Tom Sprouse at tpsrouse@hnsports.com.

About Thomas Rhett

Ten years after signing his record deal with Big Machine Label Group's The Valory Music Co., arena-packing superstar Thomas Rhett has 22 No. One singles, 15 BILLION streams and the longest current active streak of consecutive No. One's in the format (*Mediabase/Country Aircheck Chart*). His most recent sixth studio album, *WHERE WE STARTED* "practically demands an open field, tens-of-thousands-strong throng of fans in front of it" (*Esquire*). Declared "a prince in the genre" (*USA Today*), he has been honored with eight ACM Awards including *Entertainer of the Year*, two CMA Awards, five GRAMMY® Awards nominations, plus trophies from the CMT Music Awards, Billboard Awards and iHeartRadio Awards, in addition to being recognized with five CMA Triple Play awards for penning three No. One songs within a 12-month period. He has also launched a tequila brand, Dos Primos, now offering Blanco, Reposado and Añejo variants. For more information, visit www.ThomasRhett.com.

About The Ally Challenge presented by McLaren

The Ally Challenge presented by McLaren is an official event on the PGA TOUR Champions owned and operated by Tournaments for Charity, a Michigan non-profit corporation. This 54-hole stroke play golf tournament features 78 PGA TOUR Champions professionals competing for a \$2 million purse at the historic Warwick Hills Golf & Country Club in Grand Blanc, MI. The event is designed to showcase the best golf on the PGA TOUR Champions for the enjoyment of spectators and to benefit local charities in the greater Flint area. All three official rounds will be internationally televised on the Golf Channel.

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About Ally Financial

Ally Financial Inc. (NYSE: ALLY) is a financial services company with the nation's largest all-digital bank and an industry-leading auto financing business, driven by a mission to "Do It Right" and be a relentless ally for customers and communities. The company serves approximately 11 million customers through a full range of online banking services (including deposits, mortgage, and credit card products) and securities brokerage and investment advisory services. The company also includes a robust corporate finance business that offers capital for equity sponsors and middle-market companies, as well as auto financing and insurance offerings. For more information, please visit www.ally.com.

For more information and disclosures about Ally, visit <https://www.ally.com/#disclosures>.

For further images and news on Ally, please visit <http://media.ally.com>.

About McLaren Health Care

McLaren Health Care, headquartered in Grand Blanc, Michigan, is a \$6 billion, fully integrated health care delivery system committed to quality, evidence-based patient care and cost efficiency. The McLaren system includes 13 hospitals in Michigan, ambulatory surgery centers, imaging centers, a 490-member employed primary and specialty care physician network, commercial and Medicaid HMOs covering more than 690,000 lives in Michigan and Indiana, home health, infusion and hospice providers, pharmacy services, a clinical laboratory network, virtual and retail care services and a wholly owned medical malpractice insurance company. McLaren operates Michigan's largest network of cancer centers and providers, anchored by the Karmanos Cancer Institute, one of only 53 National Cancer Institute-designated comprehensive cancer centers in the U.S. McLaren has 22,000 full-, part-time and contracted employees and more than 113,000 network providers throughout Michigan and Indiana. Learn more at www.mclaren.org.

About HNS Sports Group

HNS Sports Group is a Dublin, Ohio-based LLC founded in 2000. The company offers over 125-plus years of collective experience and is committed to providing professional, efficient and effective client representation in the categories of sponsorship consultation, event management, hospitality management, sales representation and tournament operations within the golf market. To learn more about HNS Sports Group, visit www.hnssports.com.

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