

# Introduction and Table of Contents

Welcome to The Ally Challenge presented by McLaren, August 27 – 30, 2026.

You will use a program called Account Manager to manage your tickets for the 2026 Ally Challenge presented by McLaren. This document contains step-by-step instructions to help you claim your tickets.

***PLEASE NOTE: ALL TICKETS TO THE 2026 ALLY CHALLENGE PRESENTED BY MCLAREN ARE DIGITAL TICKETS. All tickets must be downloaded digitally onto attendees' cell phones for entry into the tournament.***

If you have any questions throughout the process, please reach out to our ticket team at **[tickets@theallychallenge.com](mailto:tickets@theallychallenge.com)**

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# Website & Login Information

To get started, on your cell phone, scan the QR code below to visit:

<https://am.ticketmaster.com/pgaallychallenge>



SCAN ME

1. Click the profile icon in the top, right corner to sign into your account.
2. If this is your first time logging in with Ticketmaster, please click “New to Ticketmaster? Sign Up”
3. Follow the prompts to create an account.



Welcome to The Ally Challenge presented by McLaren Account Manager page!

We are counting down the days until the tournament begins. Make sure you are ready by purchasing all the tickets you need in advance of the event. You can manage your tickets by signing in to your account.

88 : 05 : 06 : 50  
DAYS HOURS MIN SEC

Manage Tickets

Learn More

## Sign In to The Ally Challenge

Powered by *ticketmaster*

### Important Account Update

You can now use the same email and password for both your The Ally Challenge ticket account and your Ticketmaster account.

The Ally Challenge ticket holder? Use your existing email to sign in and update your password if prompted.

New here? Use your Ticketmaster email and password.

[Learn More](#)

Email Address

Password

 SHOW

Remember Email

[Forgot Password?](#)

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Sign In

New to Ticketmaster? [Sign Up](#)

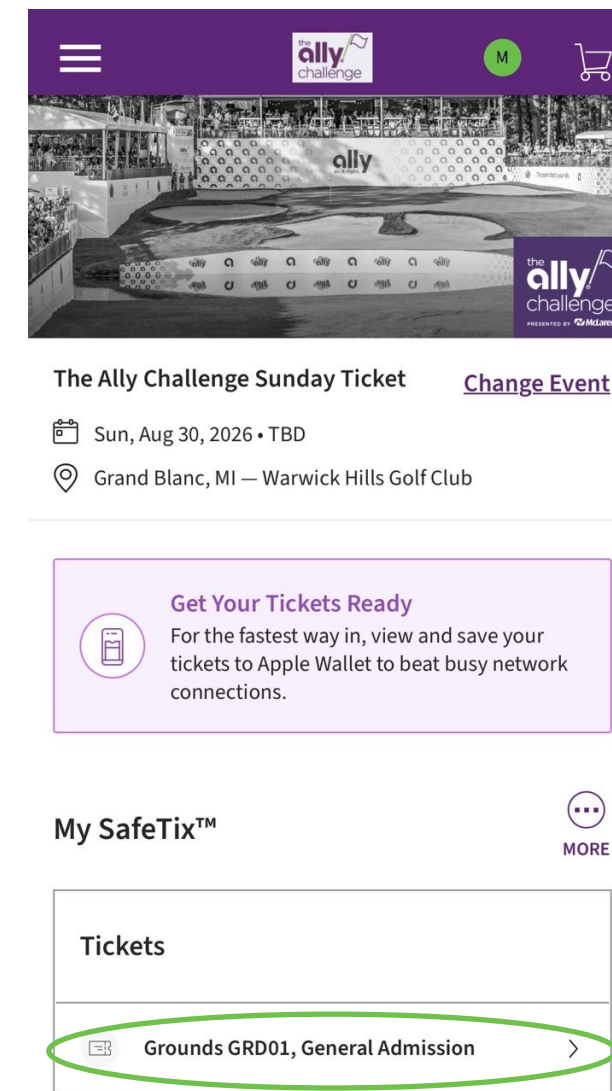
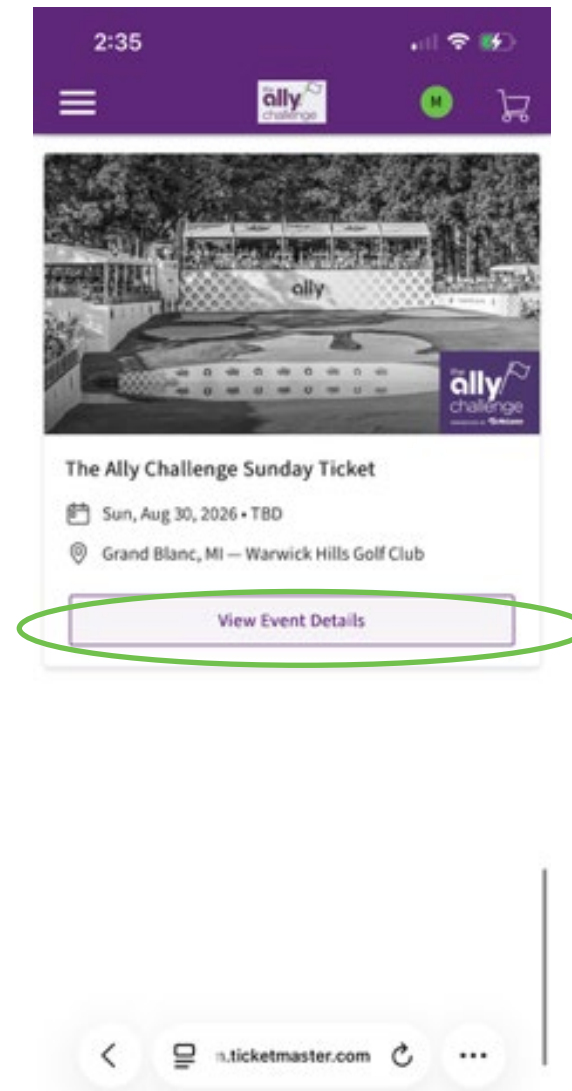
# Downloading Mobile Tickets

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The following slides provide instruction on how to download your mobile tickets.

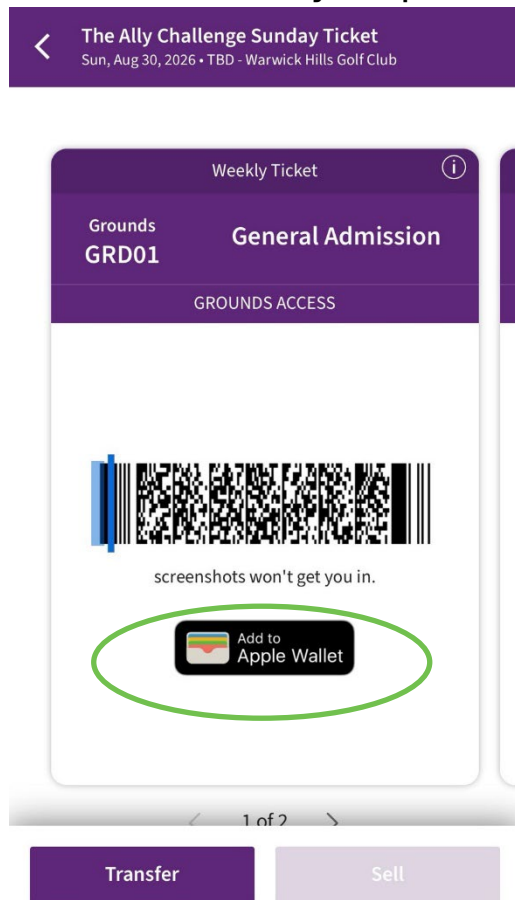
# Downloading Mobile Tickets

1. Select “manage tickets” or “my events from the ellipses in the top left corner”.
2. When selecting “View Event Details” will be displayed on your screen.
3. Your available tickets will be listed. Select the ticket(s) you wish to download to your phone.

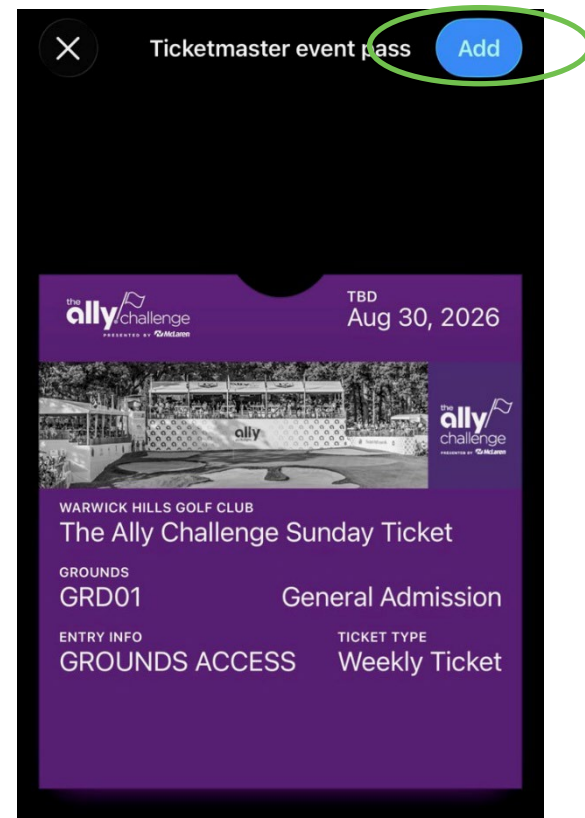


# Download Mobile Tickets

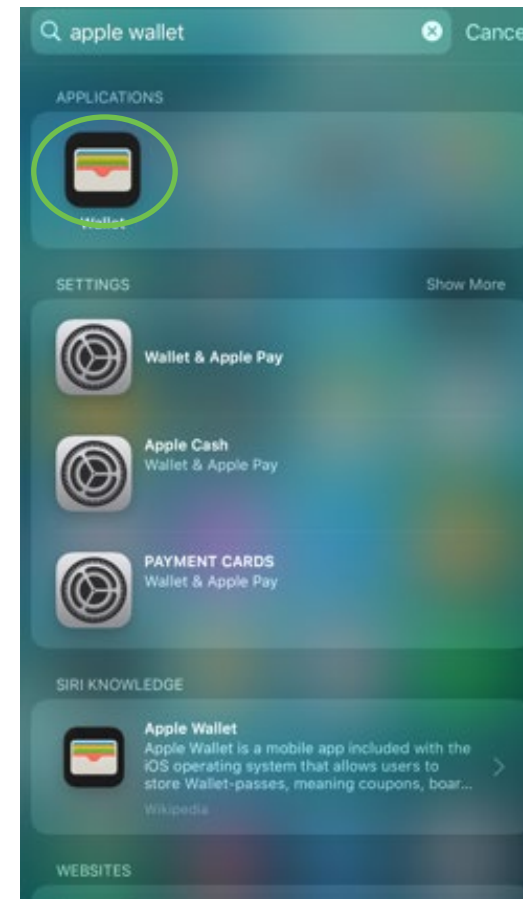
4. Once your ticket barcode displays, select **“Add to Apple Wallet”** OR **“Save to Phone”** for Android devices to download to your phone



5. Click **“Add”** or **“Add All”** in the top right corner



6. Go to the **“Apple Wallet”** OR **“Google Pay”** App on your phone



7. Your ticket will be in your Wallet. Click on the appropriate dated ticket in your wallet and a volunteer will scan your ticket in via a tap RFID scan.



# Transferring Tickets

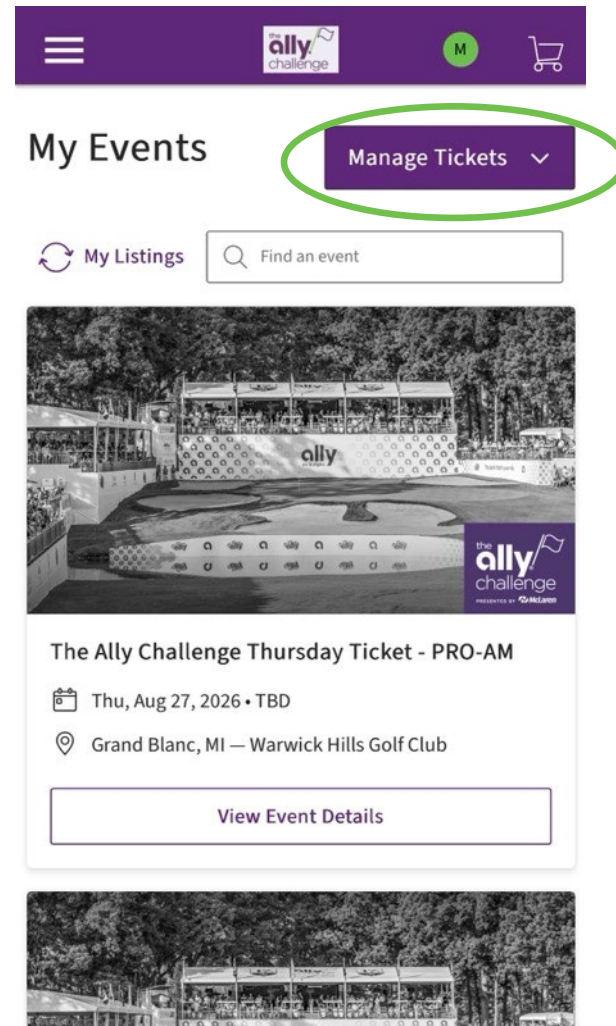
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The following slides provide instruction on how to transfer tickets to your guests.

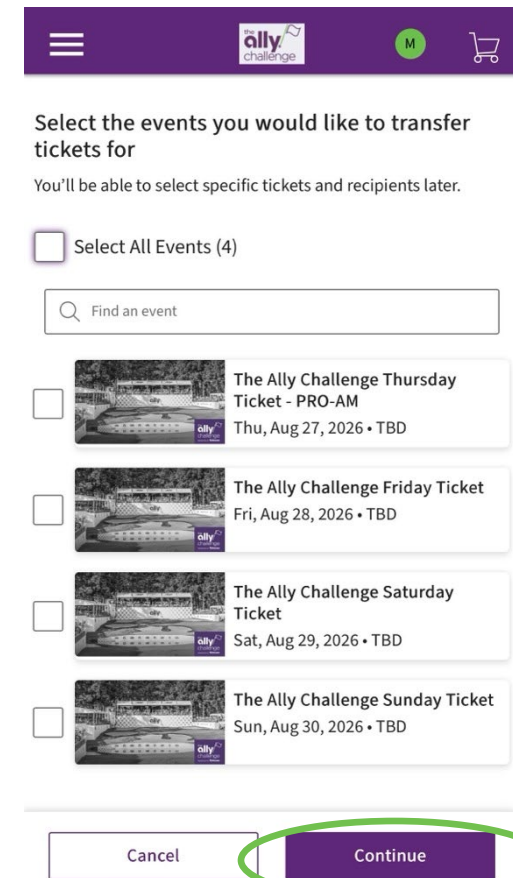
# Transfer Tickets

1. From the Account Manager home page, click **“Manage Tickets or My Events”** at the bottom of your screen

2. Click **“Manage Tickets”**

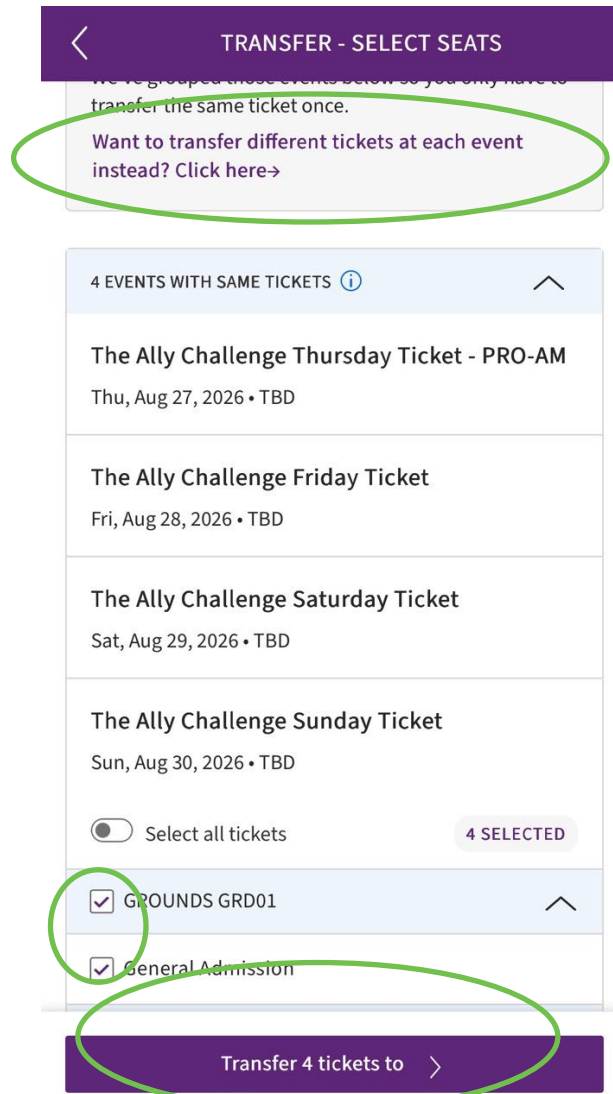


3. Select the ticket(s) and/or days you would like to transfer. Click **“Continue”**



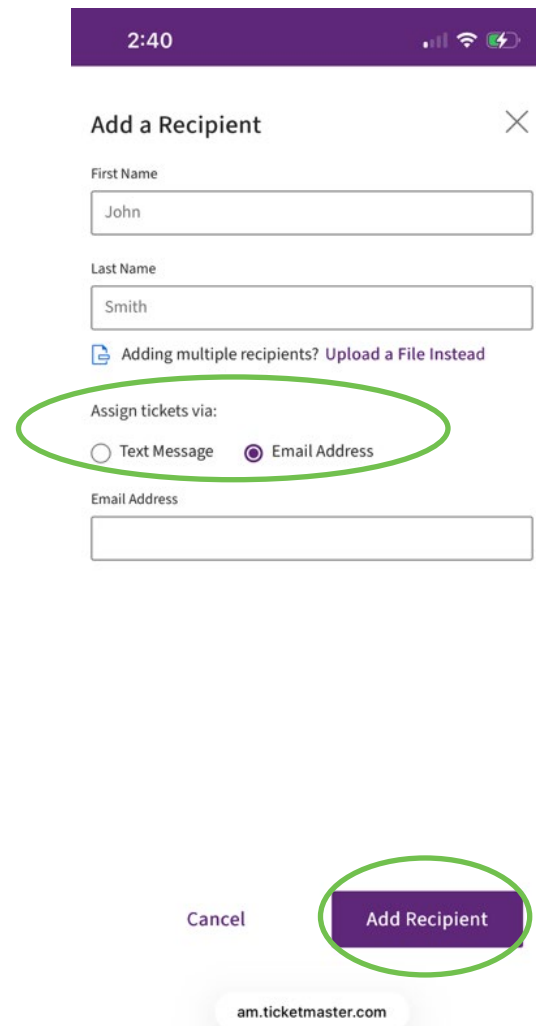
# Transfer Tickets

4. Select the tickets you wish to transfer, then click **"Transfer tickets to"**

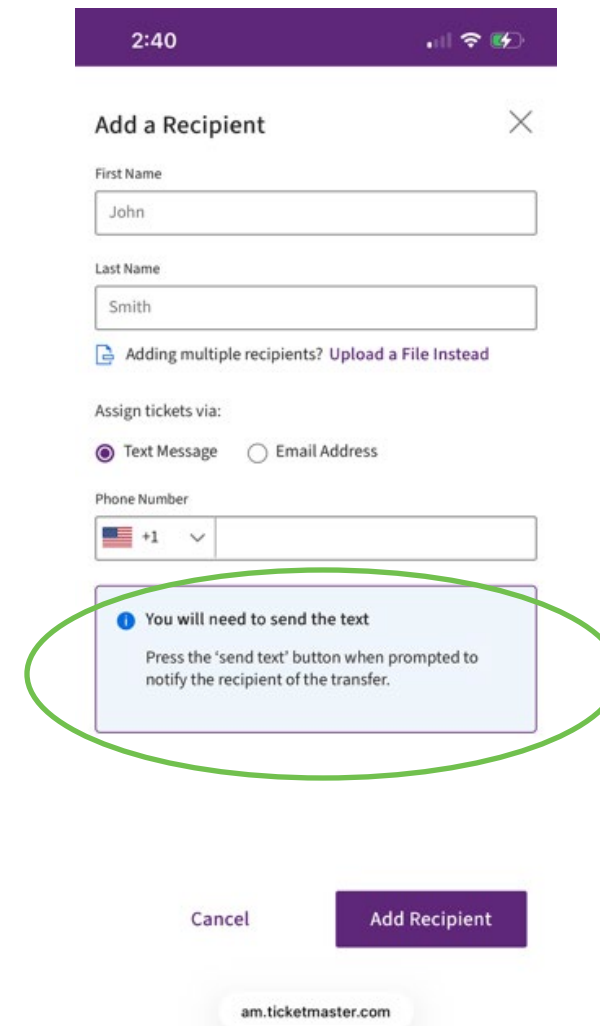


\*If you would like to send tickets by individual day select here\*

5. Click **"Add A New Recipient"** and select Email Address or Text Message delivery



6. If you select text message – see step 7 on the next page.



# Transfer Tickets

7. When sending via text message  
**YOU MUST SEND THE TEXT**

2:40

Add a Recipient

First Name  
John

Last Name  
Smith

Adding multiple recipients? Upload a File Instead

Assign tickets via:  
 Text Message  Email Address

Phone Number  
+1

**You will need to send the text**  
Press the 'send text' button when prompted to notify the recipient of the transfer.

Cancel Add Recipient

am.ticketmaster.com

8. Click **“Send Text”**

the ally challenge

M

## Send a Text to John to Complete Your Transfer

Click 'Send Text' to send instructions to John to accept the transfer.

We'll let you know when the tickets have been accepted. If anything changes, you can cancel the transfer as long as the recipient hasn't accepted.

Go Back to Manage Events

JS John Smith

**Send Text**

\*Press “Send Text”\*

9. You actively text your recipient the tickets.

New Message

To: | +

Hi - here are your tickets for 4 events. To access these tickets, click below, then create or sign in with a Ticketmaster account to accept the transfer. Click to accept: <https://am.ticketmaster.com/pgaallychallenge/invites/4sl46c7erq7jn9k8i70n7a0-to8sc4pqisdgnrm0qb5fin1u0>

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123 @ . ↵

# Accepting Transferred Tickets

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The following slides provide instruction on how your guests will accept tickets on Account Manager.

# Accepting Transferred Tickets

1. If someone transfers a ticket to you, you will receive a confirmation e-mail.

You will need to access this e-mail from your smartphone. Once the e-mail is showing on your smartphone, tap the **“Accept Tickets”** button

2. Log into your Account Manager Account associated with the e-mail the ticket(s) were sent to.

- If you don't have an account, click **“Sign Up”** at the bottom of the page using the e-mail address the confirmation e-mail was sent to

**i Important Account Update**

You can now use the same email and password for both your The Ally Challenge ticket account and your Ticketmaster account.

**The Ally Challenge ticket holder?** Use your existing email to sign in and update your password if prompted.

**New here?** Use your Ticketmaster email and password.

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[Sign In](#)

[New to Ticketmaster? Sign Up](#)

3. Once logged into your account, your ticket(s) will immediately be displayed.

